

**ADC Jury 2021**

JURY	JURYNAME	KAT. NR.	KATEGORIENAME
<b>BRAND BUILDING + ACTIVATION</b>			
1	BRAND BUILDING + ACTIVATION Integrated	1.2.1.1	Brand Communication > Integrated > Crossmediale Kampagne
		1.2.8.1	Brand Communication > Sonstiges > Sonstiges
		2.1.1.1	Advertising > Integrated > Crossmediale Kampagne
		2.1.8.1	Advertising > Sonstiges > Sonstiges
		12.3.1.1	Innovative Use of Media > Innovative Use of Media > Projekt
2	BRAND BUILDING + ACTIVATION Print	1.2.4.1	Brand Communication > Print Media > Anzeige (einzeln)
		1.2.4.2	Brand Communication > Print Media > Anzeige (Serie)
		1.2.4.3	Brand Communication > Print Media > Plakat (einzeln)
		1.2.4.4	Brand Communication > Print Media > Plakat (Serie)
		1.2.4.5	Brand Communication > Print Media > Broschüre (einzeln)
		1.2.4.6	Brand Communication > Print Media > Broschüre (Serie)
		1.2.4.7	Brand Communication > Print Media > Sonstiges
		2.1.4.1	Advertising > Print Media > Anzeige (einzeln)
		2.1.4.2	Advertising > Print Media > Anzeige (Serie)
		2.1.4.3	Advertising > Print Media > Plakat (einzeln)
		2.1.4.4	Advertising > Print Media > Plakat (Serie)
		2.1.4.5	Advertising > Print Media > Broschüre (einzeln)
		2.1.4.6	Advertising > Print Media > Broschüre (Serie)
		2.1.4.7	Advertising > Print Media > Sonstiges
		1.2.2	SEMESTERARBEITEN > Anzeige
		2.2.2	ABSCHLUSSARBEITEN > Anzeige
		3.2.2	PRAXISARBEITEN > Anzeige
3	BRAND BUILDING + ACTIVATION Out-of-Home/Ambient	1.2.5.1	Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzeln)
		1.2.5.2	Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)
		1.2.5.3	Brand Communication > Out-of-Home/Ambient Media > Digital Out-of-Home
		1.2.5.4	Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Interactive Media
		1.2.5.5	Brand Communication > Out-of-Home/Ambient Media > Sonstiges
		2.1.5.1	Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzeln)
		2.1.5.2	Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)
		2.1.5.3	Advertising > Out-of-Home/Ambient Media > Digital Out-of-Home
		2.1.5.4	Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Interactive Media
		2.1.5.5	Advertising > Out-of-Home/Ambient Media > Sonstiges
		1.2.3	SEMESTERARBEITEN > Plakat
		2.2.3	ABSCHLUSSARBEITEN > Plakat
		3.2.3	PRAXISARBEITEN > Plakat
4	BRAND BUILDING + ACTIVATION Mobile/Online	1.2.2.1	Brand Communication > Integrated Online Only > Crossmediale Online-/Social-Media-Kampagne
		1.2.3.1	Brand Communication > Mobile/Online Media > Web-/Microsite
		1.2.3.2	Brand Communication > Mobile/Online Media > App
		1.2.3.3	Brand Communication > Mobile/Online Media > Portal
		1.2.3.4	Brand Communication > Mobile/Online Media > Plattform
		1.2.3.5	Brand Communication > Mobile/Online Media > Display
		1.2.3.6	Brand Communication > Mobile/Online Media > Terminal
		1.2.3.7	Brand Communication > Mobile/Online Media > Sonstiges
		2.1.2.1	Advertising > Integrated Online Only > Crossmediale Online/Social Media Kampagne
		2.1.3.1	Advertising > Mobile/Online Media > Web-/Microsite
		2.1.3.2	Advertising > Mobile/Online Media > App
		2.1.3.3	Advertising > Mobile/Online Media > Portal
		2.1.3.4	Advertising > Mobile/Online Media > Plattform
		2.1.3.5	Advertising > Mobile/Online Media > Display
		2.1.3.6	Advertising > Mobile/Online Media > Terminal
		2.1.3.7	Advertising > Mobile/Online Media > Targeting/Real-time Advertising
		2.1.3.8	Advertising > Mobile/Online Media > Sonstiges
		1.4.4	SEMESTERARBEITEN > Social Media
		2.4.4	ABSCHLUSSARBEITEN > Social Media
		3.4.4	PRAXISARBEITEN > Social Media
5	BRAND BUILDING + ACTIVATION Audio	1.2.6.1	Brand Communication > Audio Media > Radiospot (einzeln)
		1.2.6.2	Brand Communication > Audio Media > Radiospot (Serie)
		1.2.6.3	Brand Communication > Audio Media > Pre-, Mid- und Post-roll Ads
		1.2.6.4	Brand Communication > Audio Media > Podcast/Webcast (einzeln)
		1.2.6.5	Brand Communication > Audio Media > Podcast/Webcast (Serie)
		1.2.6.6	Brand Communication > Audio Media > Sonstiges
		2.1.6.1	Advertising > Audio Media > Radiospot (einzeln)
		2.1.6.2	Advertising > Audio Media > Radiospot (Serie)
		2.1.6.3	Advertising > Audio Media > Pre-, Mid- und Post-roll Ads
		2.1.6.4	Advertising > Audio Media > Podcast/Webcast (einzeln)
		2.1.6.5	Advertising > Audio Media > Podcast/Webcast (Serie)
		2.1.6.6	Advertising > Audio Media > Sonstiges
6	BRAND BUILDING + ACTIVATION Film	1.2.7.1	Brand Communication > TV/Cinema Media > TV-/Kinospot (Einzelspot bis 30 Sekunden)
		1.2.7.2	Brand Communication > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden)
		1.2.7.3	Brand Communication > TV/Cinema Media > TV-/Kinospot (Serie)
		1.2.7.4	Brand Communication > TV/Cinema Media > Digital Mobile Only (einzeln)
		1.2.7.5	Brand Communication > TV/Cinema Media > Digital Mobile Only (Serie)
		1.2.7.6	Brand Communication > TV/Cinema Media > Digital Pre-roll Ads (einzeln)
		1.2.7.7	Brand Communication > TV/Cinema Media > Digital Pre-roll Ads (Serie)
		1.2.7.8	Brand Communication > TV/Cinema Media > Online-Film (einzeln)
		1.2.7.9	Brand Communication > TV/Cinema Media > Online-Film (Serie)
		1.2.7.10	Brand Communication > TV/Cinema Media > Point-of-Sale-Film

JURY	JURYNAME	KAT. NR.	KATEGORIENNAME
			1.2.7.11 Brand Communication > TV/Cinema Media > Kurzfilm/Sonderformat 1.2.7.12 Brand Communication > TV/Cinema Media > Public-Service-Film 1.2.7.13 Brand Communication > TV/Cinema Media > Film für Unternehmensdarstellung 1.2.7.14 Brand Communication > TV/Cinema Media > Filmische Dokumentation 1.2.7.15 Brand Communication > TV/Cinema Media > Taktischer Film 1.2.7.16 Brand Communication > TV/Cinema Media > Sonstiges 2.1.7.1 Advertising > TV/Cinema Media > TV-/Kinospot (Einzelspot bis 30 Sekunden) 2.1.7.2 Advertising > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden) 2.1.7.3 Advertising > TV/Cinema Media > TV-/Kinospot (Serie) 2.1.7.4 Advertising > TV/Cinema Media > Digital Mobile Only (einzeln) 2.1.7.5 Advertising > TV/Cinema Media > Digital Mobile Only (Serie) 2.1.7.6 Advertising > TV/Cinema Media > Digital Pre-roll Ads (einzeln) 2.1.7.7 Advertising > TV/Cinema Media > Digital Pre-roll Ads (Serie) 2.1.7.8 Advertising > TV/Cinema Media > Online-Film (einzeln) 2.1.7.9 Advertising > TV/Cinema Media > Online-Film (Serie) 2.1.7.10 Advertising > TV/Cinema Media > Point-of-Sale-Film 2.1.7.11 Advertising > TV/Cinema Media > Kurzfilm/Sonderformat 2.1.7.12 Advertising > TV/Cinema Media > Public-Service-Film 2.1.7.13 Advertising > TV/Cinema Media > Film für Unternehmensdarstellung 2.1.7.14 Advertising > TV/Cinema Media > Filmische Dokumentation 2.1.7.15 Advertising > TV/Cinema Media > Taktischer Film 2.1.7.16 Advertising > TV/Cinema Media > Sonstiges
7	BRAND BUILDING + ACTIVATION Promotion		2.2.1.1 Promotion > B2C Aktionen > B2C Aktion (einzeln) 2.2.1.2 Promotion > B2C Aktionen > B2C Aktion (Serie) 2.2.2.1 Promotion > B2C Werbemittel > B2C Werbemittel 2.2.3.1 Promotion > B2B Aktionen > B2B Aktion (einzeln) 2.2.3.2 Promotion > B2B Aktionen > B2B Aktion (Serie) 2.2.4.1 Promotion > B2B Werbemittel > B2B Werbemittel 2.2.5.1 Promotion > User Generated Content > User Generated Content 2.2.6.1 Promotion > Sonstiges > Sonstiges 1.2.5 SEMESTERARBEITEN > Promotion 2.2.5 ABSCHLUSSARBEITEN > Promotion 3.2.5 PRAXISARBEITEN > Promotion
8	BRAND BUILDING + ACTIVATION Dialog		1.4.1.1 Brand Dialog > B2B > Mailing/Postsendung 1.4.1.2 Brand Dialog > B2B > E-Mail 1.4.1.3 Brand Dialog > B2B > Printanzeige 1.4.1.4 Brand Dialog > B2B > Crossmediale Kampagne 1.4.1.5 Brand Dialog > B2B > Mobile/Online 1.4.1.6 Brand Dialog > B2B > Social Media 1.4.1.7 Brand Dialog > B2B > Content Marketing 1.4.1.8 Brand Dialog > B2B > Broadcast 1.4.1.9 Brand Dialog > B2B > Sonstiges 1.4.2.1 Brand Dialog > B2C > Mailing/Postsendung 1.4.2.2 Brand Dialog > B2C > E-Mail 1.4.2.3 Brand Dialog > B2C > Printanzeige 1.4.2.4 Brand Dialog > B2C > Crossmediale Kampagne 1.4.2.5 Brand Dialog > B2C > Mobile/Online Media 1.4.2.6 Brand Dialog > B2C > Social Media 1.4.2.7 Brand Dialog > B2C > Content Marketing 1.4.2.8 Brand Dialog > B2C > Broadcast 1.4.2.9 Brand Dialog > B2C > Sonstiges 2.4.1.1 Dialog Activation > B2B > Dialog Crossmediale Kampagne 2.4.1.2 Dialog Activation > B2B > Dialog Mailing/Postsendung 2.4.1.3 Dialog Activation > B2B > Dialog E-Mail 2.4.1.4 Dialog Activation > B2B > Dialog Printanzeige 2.4.1.5 Dialog Activation > B2B > Dialog Mobile 2.4.1.6 Dialog Activation > B2B > Dialog Online/Social Media 2.4.1.7 Dialog Activation > B2B > Dialog Content Marketing 2.4.1.8 Dialog Activation > B2B > Dialog Broadcast 2.4.1.9 Dialog Activation > B2B > Sonstiges 2.4.2.1 Dialog Activation > B2C > Dialog Crossmediale Kampagne 2.4.2.2 Dialog Activation > B2C > Dialog Mailing/Postsendung 2.4.2.3 Dialog Activation > B2C > Dialog E-Mail 2.4.2.4 Dialog Activation > B2C > Dialog Printanzeige 2.4.2.5 Dialog Activation > B2C > Dialog Mobile 2.4.2.6 Dialog Activation > B2C > Dialog Online/Social Media 2.4.2.7 Dialog Activation > B2C > Dialog Content Marketing 2.4.2.8 Dialog Activation > B2C > Dialog Broadcast 2.4.2.9 Dialog Activation > B2C > Sonstiges 1.2.4 SEMESTERARBEITEN > Dialogmarketing 2.2.4 ABSCHLUSSARBEITEN > Dialogmarketing 3.2.4 PRAXISARBEITEN > Dialogmarketing
9	BRAND BUILDING + ACTIVATION PR		1.3.1.1 Brand PR > Influencer Marketing > Influencer Marketing (Einzelaktion) 1.3.1.2 Brand PR > Influencer Marketing > Influencer Marketing (Serie) 1.3.2.1 Brand PR > Crisis Communication > Crisis Communication (Einzelaktion) 1.3.2.2 Brand PR > Crisis Communication > Crisis Communication (Serie) 1.3.3.1 Brand PR > Brand Partnership / Sponsoring > Brand Partnership/Sponsoring (Einzelaktion) 1.3.3.2 Brand PR > Brand Partnership / Sponsoring > Brand Partnership/Sponsoring (Serie) 1.3.4.1 Brand PR > Employer Branding > Employer Branding (Einzelaktion) 1.3.4.2 Brand PR > Employer Branding > Employer Branding (Serie) 1.3.5.1 Brand PR > Branded Content/Entertainment > Publikation

JURY	JURYNAME	KAT. NR.	KATEGORIENAME
<b>DIGITAL EXPERIENCE</b>			
			1.3.5.2 Brand PR > Branded Content/Entertainment > Event/Live Experience 1.3.5.3 Brand PR > Branded Content/Entertainment > Video / Film 1.3.5.4 Brand PR > Branded Content/Entertainment > Audio 1.3.5.5 Brand PR > Branded Content/Entertainment > Game 1.3.5.6 Brand PR > Branded Content/Entertainment > Social Media Activation 1.3.5.7 Brand PR > Branded Content/Entertainment > Sonstiges 1.3.6.1 Brand PR > Sonstiges > Sonstiges 2.3.1.1 PR Activation > Product PR > Product PR (Einzelaktion) 2.3.1.2 PR Activation > Product PR > Product PR (Serie) 2.3.2.1 PR Activation > Cause Related Marketing > Cause Related Marketing (Einzelaktion) 2.3.2.2 PR Activation > Cause Related Marketing > Cause Related Marketing (Serie) 2.3.3.1 PR Activation > Agenda Surfing > Agenda Surfing 2.3.4.1 PR Activation > Public Affairs > Public Affairs 2.3.5.1 PR Activation > Sonstiges > Sonstiges
10	DIGITAL EXPERIENCE Digital Products/Services		3.1.1.1 Digital Product/Service > Applications > Web-/Microsite 3.1.1.2 Digital Product/Service > Applications > App 3.1.1.3 Digital Product/Service > Applications > Portal 3.1.1.4 Digital Product/Service > Applications > Plattform 3.1.1.5 Digital Product/Service > Applications > Digitaler Bericht 3.1.1.6 Digital Product/Service > Applications > Interactive Out-of-Home 3.1.1.7 Digital Product/Service > Applications > Terminal 3.1.1.8 Digital Product/Service > Applications > Targeting/Real-time Advertising 3.1.1.9 Digital Product/Service > Applications > Sonstiges 3.1.10.1 Digital Product/Service > Service Design > Customer Experience Online 3.1.11.1 Digital Product/Service > Sonstiges > Sonstiges 3.1.2.1 Digital Product/Service > Games > Game 3.1.3.1 Digital Product/Service > Virtual Reality > VR Experience 3.1.4.1 Digital Product/Service > Augmented Reality > AR Effect 3.1.4.2 Digital Product/Service > Augmented Reality > AR Experience 3.1.5.1 Digital Product/Service > Digitale Installationen > Digitale Installation 3.1.6.1 Digital Product/Service > E-Commerce > E-Commerce 3.1.7.1 Digital Product/Service > Content Management > Content Management System 3.1.8.1 Digital Product/Service > Voice / Conversational > Voice/Conversational Experience 3.1.9.1 Digital Product/Service > Internet of Things > Internet of Things Solution 3.2.1.1 Hardware/Software Systems > Consumer Products > Digital Consumer Product 3.2.2.1 Hardware/Software Systems > Industrial Products > Digital Industrial Product 3.2.3.1 Hardware/Software Systems > Sonstiges > Sonstiges 14.1 SEMESTERARBEITEN > Website / Microsite 14.2 SEMESTERARBEITEN > App 14.3 SEMESTERARBEITEN > Mobile Anwendung 14.6 SEMESTERARBEITEN > Gamedesign 2.4.1 ABSCHLUSSARBEITEN > Website / Microsite 2.4.2 ABSCHLUSSARBEITEN > App 2.4.3 ABSCHLUSSARBEITEN > Mobile Anwendung 2.4.6 ABSCHLUSSARBEITEN > Gamedesign 3.4.1 PRAXISARBEITEN > Website / Microsite 3.4.2 PRAXISARBEITEN > App 3.4.3 PRAXISARBEITEN > Mobile Anwendung 3.4.6 PRAXISARBEITEN > Gamedesign
11	DIGITAL EXPERIENCE Creative Technology + Craft		3.3.1.1 Digital Craft > Creative Use of UX > UX 3.3.2.1 Digital Craft > Creative Use of Code > Code 3.3.3.1 Digital Craft > Creative Use of Data > Data 3.3.4.1 Digital Craft > Creative Use of Technology > Technology 3.3.5.1 Digital Craft > Creative Use of AI/Machine Learning > AI/Machine Learning 3.3.6.1 Digital Craft > Creative Use of Voice > Voice/Conversational Experience 3.3.7.1 Digital Craft > Sonstiges > Sonstiges 12.1.1.1 Concept > Concepts > Projekt 12.2.1.1 Prototype > Prototypes > Projekt
<b>SPATIAL EXPERIENCE</b>			
12	SPATIAL EXPERIENCE Exhibition		4.1.1.1 Exhibition > Exhibition for Brand > Museum/Pavillon 4.1.1.2 Exhibition > Exhibition for Brand > Ausstellung 4.1.1.3 Exhibition > Exhibition for Brand > Messeauftritt 4.1.1.4 Exhibition > Exhibition for Brand > Exponat/Installation 4.1.1.5 Exhibition > Exhibition for Brand > Räumliche Intervention 4.1.1.6 Exhibition > Exhibition for Brand > Immersive Welt 4.1.1.7 Exhibition > Exhibition for Brand > Sonstiges 4.1.2.1 Exhibition > Exhibition for Subject > Museum/Pavillon 4.1.2.2 Exhibition > Exhibition for Subject > Ausstellung 4.1.2.3 Exhibition > Exhibition for Subject > Messeauftritt 4.1.2.4 Exhibition > Exhibition for Subject > Exponat/Installation 4.1.2.5 Exhibition > Exhibition for Subject > Räumliche Intervention 4.1.2.6 Exhibition > Exhibition for Subject > Immersive Welt 4.1.2.7 Exhibition > Exhibition for Subject > Sonstiges 4.1.3.1 Exhibition > Hybrid Exhibition for Brand > Museum/Pavillon 4.1.3.2 Exhibition > Hybrid Exhibition for Brand > Ausstellung 4.1.3.3 Exhibition > Hybrid Exhibition for Brand > Messeauftritt 4.1.3.4 Exhibition > Hybrid Exhibition for Brand > Exponat/Installation 4.1.3.5 Exhibition > Hybrid Exhibition for Brand > Räumliche Intervention 4.1.3.6 Exhibition > Hybrid Exhibition for Brand > Immersive Welt

JURY	JURYNAME	KAT. NR.	KATEGORIENAME
			4.1.3.7 Exhibition > Hybrid Exhibition for Brand > Sonstiges 4.1.4.1 Exhibition > Hybrid Exhibition for Subject > Museum/Pavillon 4.1.4.2 Exhibition > Hybrid Exhibition for Subject > Ausstellung 4.1.4.3 Exhibition > Hybrid Exhibition for Subject > Messeauftritt 4.1.4.4 Exhibition > Hybrid Exhibition for Subject > Exponat/Installation 4.1.4.5 Exhibition > Hybrid Exhibition for Subject > Räumliche Intervention 4.1.4.6 Exhibition > Hybrid Exhibition for Subject > Immersive Welt 4.1.4.7 Exhibition > Hybrid Exhibition for Subject > Sonstiges 4.1.5.1 Exhibition > Exhibition Craft > Art Direction / Dramaturgie 4.1.5.2 Exhibition > Exhibition Craft > Architektur 4.1.5.3 Exhibition > Exhibition Craft > Rauminszenierung 4.1.5.4 Exhibition > Exhibition Craft > Mediennutzung 4.1.5.5 Exhibition > Exhibition Craft > Licht 4.1.5.6 Exhibition > Exhibition Craft > Partizipation des Publikums 4.1.5.7 Exhibition > Exhibition Craft > Sonstiges 4.4.1.1 Corona Cancelled Projects > Exhibition > Projekt 1.1.2 SEMESTERARBEITEN > Räumliche Inszenierung 2.1.2 ABSCHLUSSARBEITEN > Räumliche Inszenierung 3.1.2 PRAXISARBEITEN > Räumliche Inszenierung
13	SPATIAL EXPERIENCE Event		4.2.1.1 Event > Event > Corporate 4.2.1.2 Event > Event > Employee 4.2.1.3 Event > Event > Consumer 4.2.1.4 Event > Event > Public 4.2.1.5 Event > Event > PR 4.2.1.6 Event > Event > Promotion 4.2.1.7 Event > Event > Charity 4.2.1.8 Event > Event > Bühnenshow 4.2.1.9 Event > Event > Sponsorenauftritt 4.2.1.10 Event > Event > Guerilla-Aktion 4.2.1.11 Event > Event > Sonstiges 4.2.2.1 Event > Hybrid Event > Corporate 4.2.2.2 Event > Hybrid Event > Employee 4.2.2.3 Event > Hybrid Event > Consumer 4.2.2.4 Event > Hybrid Event > Public 4.2.2.5 Event > Hybrid Event > PR 4.2.2.6 Event > Hybrid Event > Promotion 4.2.2.7 Event > Hybrid Event > Charity 4.2.2.8 Event > Hybrid Event > Bühnenshow 4.2.2.9 Event > Hybrid Event > Sponsorenauftritt 4.2.2.10 Event > Hybrid Event > Guerilla-Aktion 4.2.2.11 Event > Hybrid Event > Sonstiges 4.2.3.1 Event > Online Event > Corporate 4.2.3.2 Event > Online Event > Employee 4.2.3.3 Event > Online Event > Consumer 4.2.3.4 Event > Online Event > Public 4.2.3.5 Event > Online Event > PR 4.2.3.6 Event > Online Event > Promotion 4.2.3.7 Event > Online Event > Charity 4.2.3.8 Event > Online Event > Bühnenshow 4.2.3.9 Event > Online Event > Sponsorenauftritt 4.2.3.10 Event > Online Event > Guerilla-Aktion 4.2.3.11 Event > Online Event > Sonstiges 4.2.4.1 Event > Event Craft > Art Direction / Dramaturgie 4.2.4.2 Event > Event Craft > Regie 4.2.4.3 Event > Event Craft > Rauminszenierung 4.2.4.4 Event > Event Craft > Mediennutzung 4.2.4.5 Event > Event Craft > Licht 4.2.4.6 Event > Event Craft > Partizipation des Publikums 4.2.4.7 Event > Event Craft > Sonstiges 4.4.2.1 Corona Cancelled Projects > Event > Projekt 1.2.7 SEMESTERARBEITEN > Event 2.2.7 ABSCHLUSSARBEITEN > Event 3.2.7 PRAXISARBEITEN > Event
14	SPATIAL EXPERIENCE Public Space		4.3.1.1 Public Space > Interior > Corporate 4.3.1.2 Public Space > Interior > Hospitality 4.3.1.3 Public Space > Interior > Retail/Shop Space 4.3.1.4 Public Space > Interior > Sonstiges 4.3.2.1 Public Space > Urban Design > Outdoor Space 4.3.2.2 Public Space > Urban Design > Park/Landscape 4.3.2.3 Public Space > Urban Design > Sonstiges 4.3.3.1 Public Space > Service Design > Customer Experience 4.3.3.2 Public Space > Service Design > Sonstiges 4.4.3.1 Corona Cancelled Projects > Public Space > Projekt 1.2.6 SEMESTERARBEITEN > Kommunikation im Raum 2.2.6 ABSCHLUSSARBEITEN > Kommunikation im Raum 3.2.6 PRAXISARBEITEN > Kommunikation im Raum

JURY	JURYNAME	KAT. NR.	KATEGORIENNAME
<b>PUBLISHING</b>			
15	PUBLISHING Editorial	5.1.1.1	Editorial > Magazin > Heft (einzel)
		5.1.1.2	Editorial > Magazin > Jahrgang (Serie)
		5.1.1.3	Editorial > Magazin > Redesign
		5.1.1.4	Editorial > Magazin > Independent
		5.1.1.5	Editorial > Magazin > Newcomer
		5.1.1.6	Editorial > Magazin > Sonderausgabe
		5.1.1.7	Editorial > Magazin > Cover (einzel)
		5.1.1.8	Editorial > Magazin > Cover (Serie)
		5.1.1.9	Editorial > Magazin > Strecke (Spread)/Beitrag
		5.1.1.10	Editorial > Magazin > Beilage/Supplement
		5.1.1.11	Editorial > Magazin > Sonstiges
		5.1.2.1	Editorial > Zeitung > Ausgabe (einzel)
		5.1.2.2	Editorial > Zeitung > Jahrgang (Serie)
		5.1.2.3	Editorial > Zeitung > Titelseite/Cover (einzel)
		5.1.2.4	Editorial > Zeitung > Titelseite/Cover (Serie)
		5.1.2.5	Editorial > Zeitung > Redesign
		5.1.2.6	Editorial > Zeitung > Beitrag
		5.1.2.7	Editorial > Zeitung > Bericht
		5.1.2.8	Editorial > Zeitung > Sonderausgabe
		5.1.2.9	Editorial > Zeitung > Sonstiges
		5.1.3.1	Editorial > Buch > Buch (fiktional)
		5.1.3.2	Editorial > Buch > Buch (nicht-fiktional)
		5.1.3.3	Editorial > Buch > Schutzumschlag
		5.1.3.4	Editorial > Buch > Katalog
		5.1.3.5	Editorial > Buch > Sonstiges
		5.1.4.1	Editorial > Mobile/Online Media > Portal / Webmagazin / Social Media Magazin
		5.1.4.2	Editorial > Mobile/Online Media > Plattform
		5.1.4.3	Editorial > Mobile/Online Media > Podcast (Ausgabe)
		5.1.4.4	Editorial > Mobile/Online Media > Podcast (Serie)
		5.1.4.5	Editorial > Mobile/Online Media > Vlog/Webcast (Ausgabe)
		5.1.4.6	Editorial > Mobile/Online Media > Vlog/Webcast (Serie)
		5.1.4.7	Editorial > Mobile/Online Media > Dokumentation
		5.1.4.8	Editorial > Mobile/Online Media > Blog
		5.1.4.9	Editorial > Mobile/Online Media > Newsletter
		5.1.4.10	Editorial > Mobile/Online Media > Sonstiges
		5.1.5.1	Editorial > Crossmedia / Special Uses > Crossmedia Publications
		5.1.5.2	Editorial > Crossmedia / Special Uses > Sonstiges
		5.1.6.1	Editorial > Sonstiges > Sonstiges
		1.6.2	SEMESTERARBEITEN > Magazin / Zeitung
		1.6.4	SEMESTERARBEITEN > Beitrag / Artikel / Blog
		2.6.2	ABSCHLUSSARBEITEN > Magazin / Zeitung
		2.6.4	ABSCHLUSSARBEITEN > Beitrag / Artikel / Blog
		3.6.2	PRAXISARBEITEN > Magazin / Zeitung
		3.6.4	PRAXISARBEITEN > Beitrag / Artikel / Blog
16	PUBLISHING Corporate Publishing + Content Marketing	5.2.1.1	Corporate Publishing / Content Marketing > Magazin > Heft (einzel)
		5.2.1.2	Corporate Publishing / Content Marketing > Magazin > Jahrgang (Serie)
		5.2.1.3	Corporate Publishing / Content Marketing > Magazin > Redesign
		5.2.1.4	Corporate Publishing / Content Marketing > Magazin > Independent
		5.2.1.5	Corporate Publishing / Content Marketing > Magazin > Newcomer
		5.2.1.6	Corporate Publishing / Content Marketing > Magazin > Sonderausgabe
		5.2.1.7	Corporate Publishing / Content Marketing > Magazin > Cover (einzel)
		5.2.1.8	Corporate Publishing / Content Marketing > Magazin > Cover (Serie)
		5.2.1.9	Corporate Publishing / Content Marketing > Magazin > Strecke (Spread)/Beitrag
		5.2.1.10	Corporate Publishing / Content Marketing > Magazin > Beilage/Supplement
		5.2.1.11	Corporate Publishing / Content Marketing > Magazin > Sonstiges
		5.2.2.1	Corporate Publishing / Content Marketing > Zeitung > Ausgabe (einzel)
		5.2.2.2	Corporate Publishing / Content Marketing > Zeitung > Jahrgang (Serie)
		5.2.2.3	Corporate Publishing / Content Marketing > Zeitung > Titelseite/Einzelcover
		5.2.2.4	Corporate Publishing / Content Marketing > Zeitung > Cover (Serie)
		5.2.2.5	Corporate Publishing / Content Marketing > Zeitung > Redesign
		5.2.2.6	Corporate Publishing / Content Marketing > Zeitung > Beitrag
		5.2.2.7	Corporate Publishing / Content Marketing > Zeitung > Bericht
		5.2.2.8	Corporate Publishing / Content Marketing > Zeitung > Sonderausgabe
		5.2.2.9	Corporate Publishing / Content Marketing > Zeitung > Sonstiges
		5.2.3.1	Corporate Publishing / Content Marketing > Buch > Buch (fiktional)
		5.2.3.2	Corporate Publishing / Content Marketing > Buch > Buch (nicht-fiktional)
		5.2.3.3	Corporate Publishing / Content Marketing > Buch > Katalog
		5.2.3.4	Corporate Publishing / Content Marketing > Buch > Geschäftsbericht
		5.2.3.5	Corporate Publishing / Content Marketing > Buch > Sonstiges
		5.2.4.1	Corporate Publishing / Content Marketing > Online Media > Portal / Webmagazin / Social Media Magazin
		5.2.4.2	Corporate Publishing / Content Marketing > Online Media > Plattform
		5.2.4.3	Corporate Publishing / Content Marketing > Online Media > Podcast (Ausgabe)
		5.2.4.4	Corporate Publishing / Content Marketing > Online Media > Podcast (Serie)
		5.2.4.5	Corporate Publishing / Content Marketing > Online Media > Vlog/Webcast (Ausgabe)
		5.2.4.6	Corporate Publishing / Content Marketing > Online Media > Vlog/Webcast (Serie)
		5.2.4.7	Corporate Publishing / Content Marketing > Online Media > Dokumentation
		5.2.4.8	Corporate Publishing / Content Marketing > Online Media > Blog
		5.2.4.9	Corporate Publishing / Content Marketing > Online Media > Newsletter
		5.2.4.10	Corporate Publishing / Content Marketing > Online Media > Sonstiges
		5.2.5.1	Corporate Publishing / Content Marketing > Crossmedia / Special Uses > Crossmedia Publications

JURY	JURYNAME	KAT. NR.	KATEGORIENAME
		5.2.5.2	Corporate Publishing / Content Marketing > Crossmedia / Special Uses > Sonstiges
		5.2.6.1	Corporate Publishing / Content Marketing > Sonstiges > Sonstiges
<b>COPY</b>			
17	COPY Copy	6.1.1.1	Commercial > Copy for > Integrated/Crossmedia
		6.1.1.2	Commercial > Copy for > Print Media
		6.1.1.3	Commercial > Copy for > Online/Social Media
		6.1.1.4	Commercial > Copy for > Packaging
		6.1.1.5	Commercial > Copy for > Terminal
		6.1.1.6	Commercial > Copy for > Digital Out of Home
		6.1.1.7	Commercial > Copy for > Sonstiges
		6.2.1.1	Editorial > Copy for > Reportage
		6.2.1.2	Editorial > Copy for > Interview
		6.2.1.3	Editorial > Copy for > Essay
		6.2.1.4	Editorial > Copy for > Kolumne/Kommentar
		6.2.1.5	Editorial > Copy for > Porträt
		6.2.1.6	Editorial > Copy for > Bericht
		6.2.1.7	Editorial > Copy for > Buch
		6.2.1.8	Editorial > Copy for > Blog/Vlog
		6.2.1.9	Editorial > Copy for > Sonstiges
		6.3.1.1	Corporate Publishing / Content Marketing > Copy for > Reportage
		6.3.1.2	Corporate Publishing / Content Marketing > Copy for > Interview
		6.3.1.3	Corporate Publishing / Content Marketing > Copy for > Essay
		6.3.1.4	Corporate Publishing / Content Marketing > Copy for > Kolumne/Kommentar
		6.3.1.5	Corporate Publishing / Content Marketing > Copy for > Porträt
		6.3.1.6	Corporate Publishing / Content Marketing > Copy for > Bericht
		6.3.1.7	Corporate Publishing / Content Marketing > Copy for > Buch
		6.3.1.8	Corporate Publishing / Content Marketing > Copy for > Blog/Vlog
		6.3.1.9	Corporate Publishing / Content Marketing > Copy for > Sonstiges
		6.4.1.1	Storytelling > Storytelling for > Film (Script/Drehbuch)
		6.4.1.2	Storytelling > Storytelling for > Audio (Script)
		6.4.1.3	Storytelling > Storytelling for > Spatial Experience
		6.4.1.4	Storytelling > Storytelling for > User Experience
		6.4.1.5	Storytelling > Storytelling for > Game
		6.4.1.6	Storytelling > Storytelling for > Sonstiges
		1.3.4	SEMESTERARBEITEN > Text
		2.3.4	ABSCHLUSSARBEITEN > Text
		3.3.4	PRAXISARBEITEN > Text
<b>DESIGN</b>			
18	DESIGN Brand Identity/Design + Communication Arts	1.1.1.1	Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Neu)
		1.1.1.2	Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)
		1.1.2.1	Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (Neu)
		1.1.2.2	Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (Redesign)
		1.1.3.1	Brand Identity / Brand Design > Franchise > Crossmediale Konzeption (Neu)
		1.1.3.2	Brand Identity / Brand Design > Franchise > Crossmediale Konzeption (Redesign)
		1.1.4.1	Brand Identity / Brand Design > Sonstiges > Sonstiges
		7.1.3.2	Graphic Design > Crossmedia / Special Uses > Logo
		7.1.3.3	Graphic Design > Crossmedia / Special Uses > Key Visual
		11.1.1.1	Mandate > Mandate > Projekt
		11.2.1.1	Independent > Independent > Projekt
		1.1.1	SEMESTERARBEITEN > Design
		1.2.1	SEMESTERARBEITEN > Corporate Design / Identity
		2.1.1	ABSCHLUSSARBEITEN > Design
		2.2.1	ABSCHLUSSARBEITEN > Corporate Design / Identity
		3.1.1	PRAXISARBEITEN > Design
		3.2.1	PRAXISARBEITEN > Corporate Design / Identity
19	DESIGN Graphic + Product + Packaging	7.1.1.1	Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)
		7.1.1.2	Graphic Design > Print Media > Anzeige (Werbung, Veranstaltung, Kunst, Kultur, ...)
		7.1.1.3	Graphic Design > Print Media > Bericht
		7.1.1.4	Graphic Design > Print Media > Buch
		7.1.1.5	Graphic Design > Print Media > Buchcover
		7.1.1.6	Graphic Design > Print Media > Kalender
		7.1.1.7	Graphic Design > Print Media > Collaterals
		7.1.1.8	Graphic Design > Print Media > Broschüre
		7.1.1.9	Graphic Design > Print Media > Print-Produktion
		7.1.1.10	Graphic Design > Print Media > Sonstiges
		7.1.2.1	Graphic Design > Public Space Media > Spatial Experience
		7.1.2.2	Graphic Design > Public Space Media > POS/POP
		7.1.2.3	Graphic Design > Public Space Media > Shop Window
		7.1.2.4	Graphic Design > Public Space Media > Sonstiges
		7.4.1.1	Packaging Design > Packages > Verpackung
		7.4.1.2	Packaging Design > Packages > Promotion-Verpackung/Sonderform
		7.4.1.3	Packaging Design > Packages > Werbemittel
		7.4.1.4	Packaging Design > Packages > Sonstiges
		7.5.1.5	Product Design > Products > Consumer Goods
		7.5.1.6	Product Design > Products > Industrial Goods
		7.5.1.7	Product Design > Products > Werbemittel
		7.5.1.8	Product Design > Products > Sonstiges
20	DESIGN Interface + Motion	7.1.3.1	Graphic Design > Crossmedia / Special Uses > Orientierungssystem/Signaletik
		7.1.3.4	Graphic Design > Crossmedia / Special Uses > Pictogramm/Icon
		7.1.3.5	Graphic Design > Crossmedia / Special Uses > Infografik/Datenvisualisierung

JURY	JURYNAME	KAT. NR.	KATEGORIENAME
			7.1.3.6 Graphic Design > Crossmedia / Special Uses > Schrift/Typografie 7.1.3.7 Graphic Design > Crossmedia / Special Uses > Merchandise 7.1.3.8 Graphic Design > Crossmedia / Special Uses > Sonstiges 7.2.1.1 Interface Design > Mobile Interactive Media > Web-/Microsite 7.2.1.2 Interface Design > Mobile Interactive Media > App 7.2.1.3 Interface Design > Mobile Interactive Media > Portal 7.2.1.4 Interface Design > Mobile Interactive Media > Plattform 7.2.1.5 Interface Design > Mobile Interactive Media > Device Display 7.2.1.6 Interface Design > Mobile Interactive Media > Sonstiges 7.2.2.1 Interface Design > Stationary Interactive Media > Terminal 7.2.2.2 Interface Design > Stationary Interactive Media > Digital Out-of-Home 7.2.2.3 Interface Design > Stationary Interactive Media > Product Display 7.2.2.4 Interface Design > Stationary Interactive Media > Sonstiges 7.3.1.1 Motion Design > Motion Design for > Corporate Design 7.3.1.2 Motion Design > Motion Design for > Advertising 7.3.1.3 Motion Design > Motion Design for > TV/Cinema 7.3.1.4 Motion Design > Motion Design for > App 7.3.1.5 Motion Design > Motion Design for > Web-/Microsite 7.3.1.6 Motion Design > Motion Design for > Online/Social Media 7.3.1.7 Motion Design > Motion Design for > Game 7.3.1.8 Motion Design > Motion Design for > Data Visualisation 7.3.1.9 Motion Design > Motion Design for > Digital Out of Home 7.3.1.10 Motion Design > Motion Design for > Spatial Media 7.3.1.11 Motion Design > Motion Design for > Sonstiges 1.2.8 SEMESTERARBEITEN > Produkt / Service 1.2.9 SEMESTERARBEITEN > Kalender 1.3.3 SEMESTERARBEITEN > Schriftgestaltung 1.4.5 SEMESTERARBEITEN > Interface Design 1.6.1 SEMESTERARBEITEN > Buch 1.6.3 SEMESTERARBEITEN > Broschüre 2.2.8 ABSCHLUSSARBEITEN > Produkt / Service 2.2.9 ABSCHLUSSARBEITEN > Kalender 2.3.3 ABSCHLUSSARBEITEN > Schriftgestaltung 2.4.5 ABSCHLUSSARBEITEN > Interface Design 2.6.1 ABSCHLUSSARBEITEN > Buch 2.6.3 ABSCHLUSSARBEITEN > Broschüre 3.2.8 PRAXISARBEITEN > Produkt / Service 3.2.9 PRAXISARBEITEN > Kalender 3.3.3 PRAXISARBEITEN > Schriftgestaltung 3.4.5 PRAXISARBEITEN > Interface Design 3.6.1 PRAXISARBEITEN > Buch 3.6.3 PRAXISARBEITEN > Broschüre
			<b>IMAGERY</b>
21	IMAGERY Photography		8.1.1.1 Photography > Photography for > Brand Building 8.1.1.2 Photography > Photography for > Activation 8.1.1.3 Photography > Photography for > Spatial Experience 8.1.1.4 Photography > Photography for > Online/Social Media 8.1.1.5 Photography > Photography for > Editorial 8.1.1.6 Photography > Photography for > Corporate Publishing 8.1.1.7 Photography > Photography for > Freie Arbeit/Eigenwerbung 8.1.1.8 Photography > Photography for > Sonstiges 8.3.1.1 Post-production / CGI > Post-production / CGI for Photography > Projekt 8.3.3.1 Post-production / CGI > Hybrid Post-production / CGI > Projekt 1.3.1 SEMESTERARBEITEN > Fotografie 2.3.1 ABSCHLUSSARBEITEN > Fotografie 3.3.1 PRAXISARBEITEN > Fotografie
22	IMAGERY Illustration		8.2.1.1 Illustration > Illustration for > Brand Building 8.2.1.2 Illustration > Illustration for > Activation 8.2.1.3 Illustration > Illustration for > Spatial Experience 8.2.1.4 Illustration > Illustration for > Online/Social Media 8.2.1.5 Illustration > Illustration for > Editorial 8.2.1.6 Illustration > Illustration for > Corporate Publishing 8.2.1.7 Illustration > Illustration for > Freie Arbeit/Eigenwerbung 8.2.1.8 Illustration > Illustration for > Sonstiges 8.3.2.1 Post-production / CGI > Post-production / CGI for Illustration > Projekt 1.3.2 SEMESTERARBEITEN > Illustration 2.3.2 ABSCHLUSSARBEITEN > Illustration 3.3.2 PRAXISARBEITEN > Illustration
			<b>AUDIO</b>
23	AUDIO Radio + Online + Publishing + Craft		9.1.1.1 Radio / Online > Radio/Online Media > Radiospot (einzeln) 9.1.1.2 Radio / Online > Radio/Online Media > Radiospot (Serie) 9.1.1.3 Radio / Online > Radio/Online Media > Pre-, Mid- und Post-roll Ads 9.1.1.4 Radio / Online > Radio/Online Media > Sonstiges 9.2.1.1 Publishing > Publishing Media > Podcast/Webcast (Ausgabe) 9.2.1.2 Publishing > Publishing Media > Podcast/Webcast (Serie) 9.2.1.3 Publishing > Publishing Media > Hörbuch 9.2.1.4 Publishing > Publishing Media > Sonstiges 9.2.2.1 Publishing > Podcast/Webcast Ads > Audio Ad 9.2.2.2 Publishing > Podcast/Webcast Ads > Sponsorship 9.2.2.3 Publishing > Podcast/Webcast Ads > Branded Content

JURY	JURYNAME	KAT. NR.	KATEGORIENAME
		9.2.2.4	Publishing > Podcast/Webcast Ads > Sonstiges
		9.6.1.1	Audio Craft > Audio Craft > Regie
		9.6.1.2	Audio Craft > Audio Craft > Audio Engineering
		9.6.1.3	Audio Craft > Audio Craft > Casting
		9.6.1.4	Audio Craft > Audio Craft > Sonstiges
		1.5.2	SEMESTERARBEITEN > Audio (Funkspot / Soundlogo / Originalkomposition)
		2.5.2	ABSCHLUSSARBEITEN > Audio (Funkspot / Soundlogo / Originalkomposition)
		3.5.2	PRAXISARBEITEN > Audio (Funkspot / Soundlogo / Originalkomposition)
24	AUDIO Audio Design + Music	9.3.1.1	Audio Design > Audio Design > for Film
		9.3.1.2	Audio Design > Audio Design > for User Experience
		9.3.1.3	Audio Design > Audio Design > for Spatial Experience
		9.3.1.4	Audio Design > Audio Design > for Online/Social Media
		9.3.1.5	Audio Design > Audio Design > for Motion Design
		9.3.1.6	Audio Design > Audio Design > Audio Design for Brands / Corporate Sound Concept
		9.3.1.7	Audio Design > Audio Design > Audio Logo
		9.3.1.8	Audio Design > Audio Design > Sonstiges
		9.4.1.1	Music > Music > Composition
		9.4.1.2	Music > Music > Adaption
		9.4.1.3	Music > Music > Pick
		9.4.1.4	Music > Music > Brand Partnership
		9.4.1.5	Music > Music > for User Experience
		9.4.1.6	Music > Music > for Spatial Experience
		9.4.1.7	Music > Music > for Online/Social Media
		9.4.1.8	Music > Music > for Motion Design
		9.4.1.9	Music > Music > Sonstiges
		9.5.1.1	Audio Design and Music > Overall Audio Piece > Projekt
<b>FILM</b>			
25	FILM TV/Cinema	10.1.1.1	Live Action Film > Film for TV/Cinema > TV-Kinospot (Einzelspot bis 30 Sekunden)
		10.1.1.2	Live Action Film > Film for TV/Cinema > TV/Kinospot (Einzelspot ab 30 Sekunden)
		10.1.1.3	Live Action Film > Film for TV/Cinema > TV/Kinospot (Serie)
26	FILM Mobile/Online	10.1.2.1	Live Action Film > Film for Mobile/Online Media > Digital Mobile Only (einzeln)
		10.1.2.2	Live Action Film > Film for Mobile/Online Media > Digital Mobile Only (Serie)
		10.1.2.3	Live Action Film > Film for Mobile/Online Media > Digital Pre-roll Ad (einzeln)
		10.1.2.4	Live Action Film > Film for Mobile/Online Media > Digital Pre-roll Ad (Serie)
		10.1.2.5	Live Action Film > Film for Mobile/Online Media > Online-Film (einzeln)
		10.1.2.6	Live Action Film > Film for Mobile/Online Media > Online-Film (Serie)
27	FILM Publishing + Spatial Experience	10.1.3.1	Live Action Film > Music Video > Music Video
		10.1.4.1	Live Action Film > Film for Publishing > Film für Unternehmensdarstellung
		10.1.4.2	Live Action Film > Film for Publishing > Dokumentation
		10.1.4.3	Live Action Film > Film for Publishing > Public-Service-Film
		10.1.4.4	Live Action Film > Film for Publishing > Vlog/Webcast (Ausgabe)
		10.1.4.5	Live Action Film > Film for Publishing > Vlog/Webcast (Serie)
		10.1.5.1	Live Action Film > Sonstiges > Kurzfilm/Sonderformat
		10.1.5.2	Live Action Film > Sonstiges > Taktischer Film
		10.1.5.3	Live Action Film > Sonstiges > Film für Spatial Experience
		10.1.5.4	Live Action Film > Sonstiges > Film für Point-of-Sale
		10.1.5.5	Live Action Film > Sonstiges > Sonstiges
		1.5.1	SEMESTERARBEITEN > Film (Werbe- / Kurz- / Onlinefilm)
		2.5.1	ABSCHLUSSARBEITEN > Film (Werbe- / Kurz- / Onlinefilm)
		3.5.1	PRAXISARBEITEN > Film (Werbe- / Kurz- / Onlinefilm)
28	FILM Craft	10.1.6.1	Live Action Film > Film Craft > Regie
		10.1.6.2	Live Action Film > Film Craft > Kamera
		10.1.6.3	Live Action Film > Film Craft > Schnitt
		10.1.6.4	Live Action Film > Film Craft > Casting
		10.1.6.5	Live Action Film > Film Craft > Postproduction/CGI/VFX
		10.1.6.6	Live Action Film > Film Craft > Set/Production Design
		10.1.6.7	Live Action Film > Film Craft > Sonstiges
29	FILM Animation	10.2.1.1	Animated Film > Animation for TV/Cinema > TV-Kinospot (Einzelspot bis 30 Sekunden)
		10.2.1.2	Animated Film > Animation for TV/Cinema > TV/Kinospot (Einzelspot ab 30 Sekunden)
		10.2.1.3	Animated Film > Animation for TV/Cinema > TV/Kinospot (Serie)
		10.2.2.1	Animated Film > Animation for Mobile/Online Media > Digital Mobile Only (einzeln)
		10.2.2.2	Animated Film > Animation for Mobile/Online Media > Digital Mobile Only (Serie)
		10.2.2.3	Animated Film > Animation for Mobile/Online Media > Digital Pre-roll Ad (einzeln)
		10.2.2.4	Animated Film > Animation for Mobile/Online Media > Digital Pre-roll Ad (Serie)
		10.2.2.5	Animated Film > Animation for Mobile/Online Media > Online-Film (einzeln)
		10.2.2.6	Animated Film > Animation for Mobile/Online Media > Online-Film (Serie)
		10.2.3.1	Animated Film > Music Video > Music Video
		10.2.4.1	Animated Film > Animation for Publishing > Film für Unternehmensdarstellung
		10.2.4.2	Animated Film > Animation for Publishing > Dokumentation
		10.2.4.3	Animated Film > Animation for Publishing > Public-Service-Film
		10.2.4.4	Animated Film > Animation for Publishing > Vlog/Webcast (Ausgabe)
		10.2.4.5	Animated Film > Animation for Publishing > Vlog/Webcast (Serie)
		10.2.5.1	Animated Film > Sonstiges > Kurzfilm/Sonderformat
		10.2.5.2	Animated Film > Sonstiges > Taktischer Film
		10.2.5.3	Animated Film > Sonstiges > Film für Spatial Experience
		10.2.5.4	Animated Film > Sonstiges > Film für Point-of-Sale
		10.2.5.5	Animated Film > Sonstiges > Sonstiges
		10.2.6.1	Animated Film > Animation Craft > Regie
		10.2.6.2	Animated Film > Animation Craft > Character Development
		10.2.6.3	Animated Film > Animation Craft > Background Design
		10.2.6.4	Animated Film > Animation Craft > Postproduction/CGI/VFX

JURY	JURYNAME	KAT. NR.	KATEGORIENAME
		10.2.6.5	Animated Film > Animation Craft > Sonstiges
		1.3.5	SEMESTERARBEITEN > Animation
		2.3.5	ABSCHLUSSARBEITEN > Animation
		3.3.5	PRAXISARBEITEN > Animation