

JURY	JURYNAME	KATEGORIENAME
1	BRAND BUILDING + ACTIVATION Integrated Talent Wettbewerb	Brand Communication > Integrated > Crossmediale Kampagne
		Advertising > Integrated > Crossmediale Kampagne
		Innovation / Creatives > Innovative Use of Media > Innovative Use of Media > Projekt
		Brand Experience / Brand Communication > Advertising / Brand Communication > Cross Media Campaning
2	BRAND BUILDING + ACTIVATION Print	Brand Communication > Print Media > Anzeige (einzel)
		Brand Communication > Print Media > Anzeige (Serie)
		Brand Communication > Print Media > Plakat (einzel)
		Brand Communication > Print Media > Plakat (Serie)
		Brand Communication > Print Media > Broschüre (einzel)
		Brand Communication > Print Media > Broschüre (Serie)
		Advertising > Print Media > Anzeige (einzel)
		Advertising > Print Media > Anzeige (Serie)
		Advertising > Print Media > Plakat (einzel)
		Advertising > Print Media > Plakat (Serie)
		Advertising > Print Media > Broschüre (einzel)
		Advertising > Print Media > Broschüre (Serie)
		3
Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)		
Brand Communication > Out-of-Home/Ambient Media > Digital Out-of-Home		
Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Interactive Media		
Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzel)		
Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)		
Advertising > Out-of-Home/Ambient Media > Digital Out-of-Home		
Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Interactive Media		
Brand Experience / Brand Communication > Advertising / Brand Communication > Single Work		
4	BRAND BUILDING + ACTIVATION Mobile/Online	Brand Communication > Integrated Online Only > Crossmediale Online-/Social-Media-Kampagne
		Brand Communication > Mobile/Online Media > Web-/Microsite
		Brand Communication > Mobile/Online Media > App
		Brand Communication > Mobile/Online Media > Portal
		Brand Communication > Mobile/Online Media > Plattform
		Brand Communication > Mobile/Online Media > Display
		Brand Communication > Mobile/Online Media > Terminal
		Advertising > Integrated Online Only > Crossmediale Online/Social Media Kampagne
		Advertising > Mobile/Online Media > Web-/Microsite
		Advertising > Mobile/Online Media > App
		Advertising > Mobile/Online Media > Portal
		Advertising > Mobile/Online Media > Plattform
		Advertising > Mobile/Online Media > Display
		Advertising > Mobile/Online Media > Terminal
Advertising > Mobile/Online Media > Targeting / Real-Time Advertising		

JURY	JURYNAME	KATEGORIENAME
5	BRAND BUILDING + ACTIVATION Audio	Brand Communication > Audio Media > Radiospot (einzeln)
		Brand Communication > Audio Media > Radiospot (Serie)
		Brand Communication > Audio Media > Pre-, Mid- und Post-Roll Ads
		Brand Communication > Audio Media > Podcast/Webcast (Ausgabe)
		Brand Communication > Audio Media > Podcast/Webcast (Serie)
		Advertising > Audio Media > Radiospot (einzeln)
		Advertising > Audio Media > Radiospot (Serie)
		Advertising > Audio Media > Pre-, Mid- und Post-Roll Ads
		Advertising > Audio Media > Podcast/Webcast (einzeln)
		Advertising > Audio Media > Podcast/Webcast (Serie)
		6
Brand Identity / Brand Design > Broadcasting > Crossmediale Konzeption (Redesign)		
Brand Communication > TV/Cinema Media > TV-/Kinospot (Einzelspot bis 30 Sekunden)		
Brand Communication > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden)		
Brand Communication > TV/Cinema Media > TV-/Kinospot (Serie)		
Brand Communication > TV/Cinema Media > Digital Mobile Only (einzeln)		
Brand Communication > TV/Cinema Media > Digital Mobile Only (Serie)		
Brand Communication > TV/Cinema Media > Digital Pre-Roll Ads (einzeln)		
Brand Communication > TV/Cinema Media > Digital Pre-Roll Ads (Serie)		
Brand Communication > TV/Cinema Media > Online-Film (einzeln)		
Brand Communication > TV/Cinema Media > Online-Film (Serie)		
Brand Communication > TV/Cinema Media > Point-of-Sale-Film		
Brand Communication > TV/Cinema Media > Kurzfilm/Sonderformat		
Brand Communication > TV/Cinema Media > Public-Service-Film		
Brand Communication > TV/Cinema Media > Film für Unternehmensdarstellung		
Brand Communication > TV/Cinema Media > Filmische Dokumentation		
Brand Communication > TV/Cinema Media > Taktischer Film		
Advertising > TV/Cinema Media > TV-/Kinospot (Einzelspot bis 30 Sekunden)		
Advertising > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden)		
Advertising > TV/Cinema Media > TV-/Kinospot (Serie)		
Advertising > TV/Cinema Media > Digital Mobile Only (einzeln)		
Advertising > TV/Cinema Media > Digital Mobile Only (Serie)		
Advertising > TV/Cinema Media > Digital Pre-Roll Ads (einzeln)		
Advertising > TV/Cinema Media > Digital Pre-Roll Ads (Serie)		
Advertising > TV/Cinema Media > Online-Film (einzeln)		
Advertising > TV/Cinema Media > Online-Film (Serie)		
Advertising > TV/Cinema Media > Point-of-Sale-Film		
Advertising > TV/Cinema Media > Kurzfilm/Sonderformat		
Advertising > TV/Cinema Media > Public-Service-Film		
Advertising > TV/Cinema Media > Film für Unternehmensdarstellung		
Advertising > TV/Cinema Media > Filmische Dokumentation		
Advertising > TV/Cinema Media > Taktischer Film		

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7	BRAND BUILDING + ACTIVATION Promotion	Promotion > B2C Aktionen > B2C-Aktion (einzeln)
		Promotion > B2C Aktionen > B2C-Aktion (Serie)
		Promotion > B2C Werbemittel > B2C-Werbemittel
		Promotion > B2B Aktionen > B2B-Aktion (einzeln)
		Promotion > B2B Aktionen > B2B-Aktion (Serie)
		Promotion > B2B Werbemittel > B2B-Werbemittel
		Promotion > User Generated Content > User-Generated Content
8	BRAND BUILDING + ACTIVATION Dialog	Brand Dialog > B2B > Mailing/Postsendung
		Brand Dialog > B2B > E-Mail
		Brand Dialog > B2B > Printanzeige
		Brand Dialog > B2B > Crossmediale Kampagne
		Brand Dialog > B2B > Mobile/Online
		Brand Dialog > B2B > Social Media
		Brand Dialog > B2B > Content Marketing
		Brand Dialog > B2B > Broadcast
		Brand Dialog > B2C > Mailing/Postsendung
		Brand Dialog > B2C > E-Mail
		Brand Dialog > B2C > Printanzeige
		Brand Dialog > B2C > Crossmediale Kampagne
		Brand Dialog > B2C > Mobile/Online Media
		Brand Dialog > B2C > Social Media
		Brand Dialog > B2C > Content Marketing
		Brand Dialog > B2C > Broadcast
		Dialog Activation > B2B > Dialog crossmediale Kampagne
		Dialog Activation > B2B > Dialog Mailing/Postsendung
		Dialog Activation > B2B > Dialog E-Mail
		Dialog Activation > B2B > Dialog Printanzeige
		Dialog Activation > B2B > Dialog Mobile
		Dialog Activation > B2B > Dialog Online/Social Media
		Dialog Activation > B2B > Dialog Content Marketing
		Dialog Activation > B2B > Dialog Broadcast
		Dialog Activation > B2C > Dialog crossmediale Kampagne
		Dialog Activation > B2C > Dialog Mailing/Postsendung
		Dialog Activation > B2C > Dialog E-Mail
		Dialog Activation > B2C > Dialog Printanzeige
		Dialog Activation > B2C > Dialog Mobile
		Dialog Activation > B2C > Dialog Online/Social Media
		Dialog Activation > B2C > Dialog Content Marketing

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9	BRAND BUILDING + ACTIVATION PR	Brand PR > Influencer Marketing > Influencer Marketing (Einzelaktion)
		Brand PR > Influencer Marketing > Influencer Marketing (Serie)
		Brand PR > Crisis Communication > Crisis Communication (Einzelaktion)
		Brand PR > Crisis Communication > Crisis Communication (Serie)
		Brand PR > Brand Partnership / Sponsoring > Brand Partnership/Sponsoring (Einzelaktion)
		Brand PR > Brand Partnership / Sponsoring > Brand Partnership/Sponsoring (Serie)
		Brand PR > Employer Branding > Employer Branding (Einzelaktion)
		Brand PR > Employer Branding > Employer Branding (Serie)
		Brand PR > Branded Content/Entertainment > Publikation
		Brand PR > Branded Content/Entertainment > Event/Live Experience
		Brand PR > Branded Content/Entertainment > Video/Film
		Brand PR > Branded Content/Entertainment > Audio
		Brand PR > Branded Content/Entertainment > Game
		Brand PR > Branded Content/Entertainment > Social Media Activation
		PR Activation > Product PR > Product PR (Einzelaktion)
		PR Activation > Product PR > Product PR (Serie)
		PR Activation > Cause Related Marketing > Cause-Related (Einzelaktion)
		PR Activation > Cause Related Marketing > Cause-Related (Serie)
		PR Activation > Agenda Surfing > Agenda Surfing
		PR Activation > Public Affairs > Public Affairs
10	DIGITAL EXPERIENCE Digital Products/Services	Digital Product/Service > Applications > Web-/Microsite
		Digital Product/Service > Applications > App
		Digital Product/Service > Applications > Portal
		Digital Product/Service > Applications > Plattform
		Digital Product/Service > Applications > Digitaler Bericht
		Digital Product/Service > Applications > Digital Out-of-Home
		Digital Product/Service > Applications > Terminal
		Digital Product/Service > Applications > Targeting / Real-Time Advertising
		Digital Product/Service > Games > Game
		Digital Product/Service > Virtual Reality > VR Experience
		Digital Product/Service > Augmented Reality > AR Effect
		Digital Product/Service > Augmented Reality > AR Experience
		Digital Product/Service > E-Commerce > E-Commerce
		Digital Product/Service > Content Management > Content Management System
		Digital Product/Service > Voice / Conversationals > Voice/Conversational Experience
		Digital Product/Service > Internet of Things > Internet of Things Solution
		Digital Product/Service > Service Design > Customer Experience Online
		Hardware/Software Systems > Consumer Products > Digital Consumer Product
		Hardware/Software Systems > Industrial Products > Digital Industrial Product
		Digital Products / User Experience > Konzeption & Design von Digitalen Produkten/Services > All Kinds Of Applications
Digital Products / User Experience > Konzeption & Design von Digitalen Produkten/Services > Games		
	Talent Wettbewerb	
	Talent Wettbewerb	

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11	DIGITAL EXPERIENCE Creative Technology + Craft Talent Wettbewerb Talent Wettbewerb Talent Wettbewerb Talent Wettbewerb Talent Wettbewerb	Digital Craft (Digital Skills statt Digital Craft - in allen Zeilen?) > Creative Use of UX > UX		
		Digital Craft (Digital Skills statt Digital Craft) > Creative Use of Code > Code		
		Digital Craft > Creative Use of Data > Data		
		Digital Craft > Creative Use of Technology > Technology		
		Digital Craft > Creative Use of AI/Machine Learning > AI / Machine Learning		
		Digital Craft > Creative Use of Voice > Voice/Conversational Experience		
		Internet of Things Solution		
		Innovation / Creatives > Concept > Concepts > Projekt		
		Innovation / Creatives > Prototype > Prototypes > Projekt		
		Creative/Innovative Digital Technology > Kreativer Einsatz von Techniken > Code		
		Creative/Innovative Digital Technology > Kreativer Einsatz von Techniken > Data		
		Creative/Innovative Digital Technology > Kreativer Einsatz von Techniken > AI / Machine Learning		
		Creative/Innovative Digital Technology > Kreativer Einsatz von Techniken > Voice		
		Creative/Innovative Digital Technology > Kreativer Einsatz von Techniken > Recent Technology		
		12	SPATIAL EXPERIENCE Exhibition Talent Wettbewerb	Exhibition > Exhibition for Brand > Museum/Pavillon
				Exhibition > Exhibition for Brand > Ausstellung
				Exhibition > Exhibition for Brand > Messeauftritt
Exhibition > Exhibition for Brand > Exponat/Installation				
Exhibition > Exhibition for Brand > Räumliche Intervention				
Exhibition > Exhibition for Brand > Immersive Welt				
Exhibition > Exhibition for Subject > Museum/Pavillon				
Exhibition > Exhibition for Subject > Ausstellung				
Exhibition > Exhibition for Subject > Messeauftritt				
Exhibition > Exhibition for Subject > Exponat/Installation				
Exhibition > Exhibition for Subject > Räumliche Intervention				
Exhibition > Exhibition for Subject > Immersive Welt				
Exhibition > Hybrid Exhibition for Brand > Museum/Pavillon				
Exhibition > Hybrid Exhibition for Brand > Ausstellung				
Exhibition > Hybrid Exhibition for Brand > Messeauftritt				
Exhibition > Hybrid Exhibition for Brand > Exponat/Installation				
Exhibition > Hybrid Exhibition for Brand > Räumliche Intervention				
Exhibition > Hybrid Exhibition for Brand > Immersive Welt				
Exhibition > Hybrid Exhibition for Subject > Museum/Pavillon				
Exhibition > Hybrid Exhibition for Subject > Ausstellung				
Exhibition > Hybrid Exhibition for Subject > Messeauftritt				
Exhibition > Hybrid Exhibition for Subject > Exponat/Installation				
Exhibition > Hybrid Exhibition for Subject > Räumliche Intervention				
Exhibition > Hybrid Exhibition for Subject > Immersive Welt				
Exhibition > Exhibition Craft > Art Direction / Dramaturgie				
Exhibition > Exhibition Craft > Architektur				
Exhibition > Exhibition Craft > Rauminszenierung				
Exhibition > Exhibition Craft > Mediennutzung				
Exhibition > Exhibition Craft > Licht				
Exhibition > Exhibition Craft > Partizipation des Publikums				
Spatial Experience / Extended Reality > Konzeption & Design von Raumerlebnissen > Exhibition				

JURY	JURYNAME	KATEGORIENAME
13	SPATIAL EXPERIENCE Event	Event > Event > Corporate
		Event > Event > Employee
		Event > Event > Consumer
		Event > Event > Public
		Event > Event > PR
		Event > Event > Promotion
		Event > Event > Charity
		Event > Event > Bühnenshow
		Event > Event > Sponsorenauftritt
		Event > Event > Guerilla-Aktion
		Event > Hybrid Event > Corporate
		Event > Hybrid Event > Employee
		Event > Hybrid Event > Consumer
		Event > Hybrid Event > Public
		Event > Hybrid Event > PR
		Event > Hybrid Event > Promotion
		Event > Hybrid Event > Charity
		Event > Hybrid Event > Bühnenshow
		Event > Hybrid Event > Sponsorenauftritt
		Event > Hybrid Event > Guerilla-Aktion
		Event > Online Event > Corporate
		Event > Online Event > Employee
		Event > Online Event > Consumer
		Event > Online Event > Public
		Event > Online Event > PR
		Event > Online Event > Promotion
		Event > Online Event > Charity
		Event > Online Event > Bühnenshow
		Event > Online Event > Sponsorenauftritt
		Event > Online Event > Guerilla-Aktion
		Event > Event Craft > Art Direction / Dramaturgie
		Event > Event Craft > Regie
		Event > Event Craft > Rauminszenierung
		Event > Event Craft > Mediennutzung
Event > Event Craft > Licht		
Event > Event Craft > Partizipation des Publikums		
Talent Wettbewerb	Spatial Experience / Extended Reality > Konzeption & Design von Raumerlebnissen > Event	
14	SPATIAL EXPERIENCE Public Space	Public Space > Interior > Corporate
		Public Space > Interior > Hospitality
		Public Space > Interior > Retail/Shop Space
		Public Space > Urban Design > Outdoor Space
		Public Space > Urban Design > Park/Landscape
		Public Space > Service Design > Customer Experience
Talent Wettbewerb	Spatial Experience / Extended Reality > Konzeption & Design von Raumerlebnissen > Public Space	

JURY	JURYNAME	KATEGORIENAME	
15	PUBLISHING Editorial	Editorial > Magazin > Heft (einzeln)	
		Editorial > Magazin > Jahrgang (Serie)	
		Editorial > Magazin > Redesign	
		Editorial > Magazin > Independent	
		Editorial > Magazin > Newcomer	
		Editorial > Magazin > Sonderausgabe	
		Editorial > Magazin > Cover (einzeln)	
		Editorial > Magazin > Cover (Serie)	
		Editorial > Magazin > Strecke (Spread) / Beitrag	
		Editorial > Magazin > Beilage/Supplement	
		Editorial > Magazin > Sonstiges	
		Editorial > Zeitung > Ausgabe (einzeln)	
		Editorial > Zeitung > Jahrgang (Serie)	
		Editorial > Zeitung > Titelseite/Cover (einzeln)	
		Editorial > Zeitung > Titelseite/Cover (Serie)	
		Editorial > Zeitung > Redesign	
		Editorial > Zeitung > Beitrag	
		Editorial > Zeitung > Bericht	
		Editorial > Zeitung > Sonderausgabe	
		Editorial > Zeitung > Sonstiges	
		Editorial > Buch > Buch (fiktional)	
		Editorial > Buch > Buch (nicht fiktional)	
		Editorial > Buch > Schutzumschlag	
		Editorial > Buch > Katalog	
		Editorial > Buch > Sonstiges	
		Editorial > Mobile/Online Media > Portal / Webmagazin / Social-Media-Magazin	
		Editorial > Mobile/Online Media > Plattform	
		Editorial > Mobile/ Online Media > Podcast (Ausgabe)	
		Editorial > Mobile/ Online Media > Podcast (Serie)	
		Editorial > Mobile/Online Media > Vlog/Webcast (Ausgabe)	
		Editorial > Mobile/Online Media > Vlog/Webcast (Serie)	
		Editorial > Mobile/Online Media > Dokumentation	
		Editorial > Mobile/Online Media > Blog	
		Editorial > Mobile/Online Media > Newsletter	
		Editorial > Mobile/Online Media > Sonstiges	
		Editorial > Crossmedia / Special Uses > Crossmedia Publications	
		Talent Wettbewerb	Editorial Products / Corporate Publishing Products > Konzeption & Design von unabhängigen Verlags Produkten > Print Products
		Talent Wettbewerb	Editorial Products / Corporate Publishing Products > Konzeption & Design von unabhängigen Verlags Produkten > Online/Mobile Products
		Talent Wettbewerb	Editorial Products / Corporate Publishing Products > Konzeption & Design von unabhängigen Verlags Produkten > Audio
		Talent Wettbewerb	Editorial Products / Corporate Publishing Products > Konzeption & Design von unabhängigen Verlags Produkten > Crossmedia Products

JURY	JURYNAME	KATEGORIENAME	
16	PUBLISHING Corporate Publishing + Content Marketing	Corporate Publishing / Content Marketing > Magazin > Heft (einzel)	
		Corporate Publishing / Content Marketing > Magazin > Jahrgang (Serie)	
		Corporate Publishing / Content Marketing > Magazin > Redesign	
		Corporate Publishing / Content Marketing > Magazin > Independent	
		Corporate Publishing / Content Marketing > Magazin > Newcomer	
		Corporate Publishing / Content Marketing > Magazin > Sonderausgabe	
		Corporate Publishing / Content Marketing > Magazin > Cover (einzel)	
		Corporate Publishing / Content Marketing > Magazin > Cover (Serie)	
		Corporate Publishing / Content Marketing > Magazin > Strecke (Spread)/Beitrag	
		Corporate Publishing / Content Marketing > Magazin > Beilage/Supplement	
		Corporate Publishing / Content Marketing > Magazin > Sonstiges	
		Corporate Publishing / Content Marketing > Zeitung > Ausgabe (einzel)	
		Corporate Publishing / Content Marketing > Zeitung > Jahrgang (Serie)	
		Corporate Publishing / Content Marketing > Zeitung > Titelseite/Cover (einzel)	
		Corporate Publishing / Content Marketing > Zeitung > Titelseite/Cover (Serie)	
		Corporate Publishing / Content Marketing > Zeitung > Redesign	
		Corporate Publishing / Content Marketing > Zeitung > Beitrag	
		Corporate Publishing / Content Marketing > Zeitung > Bericht	
		Corporate Publishing / Content Marketing > Zeitung > Sonderausgabe	
		Corporate Publishing / Content Marketing > Zeitung > Sonstiges	
		Corporate Publishing / Content Marketing > Buch > Buch (fiktional)	
		Corporate Publishing / Content Marketing > Buch > Buch (nicht-fiktional)	
		Corporate Publishing / Content Marketing > Buch > Schutzumschlag	
		Corporate Publishing / Content Marketing > Buch > Katalog	
		Corporate Publishing / Content Marketing > Buch > Sonstiges	
		Corporate Publishing / Content Marketing > Online Media > Portal / Webmagazin / Social Media Magazin	
		Corporate Publishing / Content Marketing > Online Media > Plattform	
		Corporate Publishing / Content Marketing > Online Media > Podcast (Ausgabe)	
		Corporate Publishing / Content Marketing > Online Media > Podcast (Serie)	
		Corporate Publishing / Content Marketing > Online Media > Vlog/Webcast (Ausgabe)	
		Corporate Publishing / Content Marketing > Online Media > Vlog/Webcast (Serie)	
		Corporate Publishing / Content Marketing > Online Media > Dokumentation	
		Corporate Publishing / Content Marketing > Online Media > Blog	
		Corporate Publishing / Content Marketing > Online Media > Newsletter	
		Corporate Publishing / Content Marketing > Online Media > Sonstiges	
		Corporate Publishing / Content Marketing > Crossmedia / Special Uses > Crossmedia Publications	
		Talent Wettbewerb	Editorial Products / Corporate Publishing Products > Konzeption & Entwurf von Corporate Publishing / Content Marketing Produkten > Print Products
		Talent Wettbewerb	Editorial Products / Corporate Publishing Products > Konzeption & Entwurf von Corporate Publishing / Content Marketing Produkten > Online/Mobile Products
		Talent Wettbewerb	Editorial Products / Corporate Publishing Products > Konzeption & Entwurf von Corporate Publishing / Content Marketing Produkten > Audio
		Talent Wettbewerb	Editorial Products / Corporate Publishing Products > Konzeption & Entwurf von Corporate Publishing / Content Marketing Produkten > Crossmedia Products

JURY	JURYNAME	KATEGORIENAME		
17	COPY	Commercial > Copy for > Integrated/Crossmedia		
		Commercial > Copy for > Print Media		
		Commercial > Copy for > Online/Social Media		
		Commercial > Copy for > Packaging		
		Commercial > Copy for > Terminal		
		Commercial > Copy for > Digital Out-of-Home		
		Editorial > Copy for > Reportage		
		Editorial > Copy for > Interview		
		Editorial > Copy for > Essay		
		Editorial > Copy for > Kolumne/Kommentar		
		Editorial > Copy for > Porträt		
		Editorial > Copy for > Bericht		
		Editorial > Copy for > Buch		
		Editorial > Copy for > Blog/Vlog		
		Corporate Publishing / Content Marketing > Copy for > Reportage		
		Corporate Publishing / Content Marketing > Copy for > Interview		
		Corporate Publishing / Content Marketing > Copy for > Essay		
		Corporate Publishing / Content Marketing > Copy for > Kolumne/Kommentar		
		Corporate Publishing / Content Marketing > Copy for > Porträt		
		Corporate Publishing / Content Marketing > Copy for > Bericht		
		Corporate Publishing / Content Marketing > Copy for > Buch		
		Corporate Publishing / Content Marketing > Copy for > Blog/Vlog		
		Storytelling > Storytelling for > Film (Script/Drehbuch)		
		Storytelling > Storytelling for > Audio (Script)		
		Storytelling > Storytelling for > Spatial Experience		
		Storytelling > Storytelling for > User Experience		
		Storytelling > Storytelling for > Game		
		Copywritten/Storytelling > Copywritten > Commercial		
		Copywritten/Storytelling > Copywritten > Editorial		
		Copywritten/Storytelling > Corporate Publishing > All Kinds Of Media		
		Copywritten/Storytelling > Storytelling > All Kinds Of Media		
		18	DESIGN Brand Identity/Design + Communication Arts	Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (neu)
				Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)
Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (neu)				
Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (Redesign)				
Brand Identity / Brand Design > Franchise > Crossmediale Konzeption (neu)				
Brand Identity / Brand Design > Franchise > Crossmediale Konzeption (Redesign)				
Graphic Design > Crossmedia / Special Uses > Logo				
Graphic Design > Crossmedia / Special Uses > Key Visual				
Experiment / Communication Arts > Mandate > Mandate > Projekt				
Experiment / Communication Arts > Independent > Independent > Projekt				
Experiment / Communication Arts > Independent > Independent > Projekt				
Experiment / Communication Arts > Experimentelle Künstlerische Gestaltung > Experiment				
Experiment / Communication Arts > Experimentelle Künstlerische Gestaltung > Communication Arts				
Talent Wettbewerb				
Talent Wettbewerb				

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19	DESIGN Graphic + Product + Packaging	Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	
		Graphic Design > Print Media > Anzeige (Werbung, Veranstaltung, Kunst, Kultur, ...)	
		Graphic Design > Print Media > Bericht	
		Graphic Design > Print Media > Buch	
		Graphic Design > Print Media > Buchcover	
		Graphic Design > Print Media > Kalender	
		Graphic Design > Print Media > Collaterals	
		Graphic Design > Print Media > Broschüre	
		Graphic Design > Print Media > Print-Produktion	
		Graphic Design > Public Space Media > Spatial Experience Media	
		Graphic Design > Public Space Media > POS/POP	
		Graphic Design > Public Space Media > Shop Window	
		Packaging Design > Packages > Verpackung	
		Packaging Design > Packages > Promotion-Verpackung/Sonderform	
		Packaging Design > Packages > Werbemittel	
		Product Design > Products > Consumer Goods	
		Product Design > Products > Industrial Goods	
		Product Design > Products > Werbemittel	
		Brand Experience / Brand Communication > Brand Identity / Brand Design > All Kinds Of Media	
		Graphic Design / Motion Design > Graphic Design / Typograohy > All Kinds Of Media	
Talent Wettbewerb			
Talent Wettbewerb			
20	DESIGN Interface + Motion	Graphic Design > Crossmedia / Special Uses > Orientierungssystem/Signaletik	
		Graphic Design > Crossmedia / Special Uses > Pictogram/Icon	
		Graphic Design > Crossmedia / Special Uses > Infografik/Datenvisualisierung	
		Graphic Design > Crossmedia / Special Uses > Schrift/Typografie	
		Graphic Design > Crossmedia / Special Uses > Merchandise	
		Interface Design > Mobile Interactive Media > Web-/Microsite	
		Interface Design > Mobile Interactive Media > App	
		Interface Design > Mobile Interactive Media > Portal	
		Interface Design > Mobile Interactive Media > Plattform	
		Interface Design > Mobile Interactive Media > Device Display	
		Interface Design > Stationary Interactive Media > Terminal	
		Interface Design > Stationary Interactive Media > Digital Out-of-Home	
		Interface Design > Stationary Interactive Media > Product Display	
		Motion Design > Motion Design for > Corporate Design	
		Motion Design > Motion Design for > Advertising	
		Motion Design > Motion Design for > TV/Cinema	
		Motion Design > Motion Design for > App	
		Motion Design > Motion Design for > Web-/Microsite	
		Motion Design > Motion Design for > Online/Social Media	
		Motion Design > Motion Design for > Game	
		Motion Design > Motion Design for > Data Visualisation	
		Motion Design > Motion Design for > Digital Out-of-Home	
		Motion Design > Motion Design for > Spatial Experience	
		Graphic Design / Motion Design > Interface Design > All Kinds Of Media	
		Graphic Design / Motion Design > Motion Design > All Kinds Of Media	
		Talent Wettbewerb	
		Talent Wettbewerb	

JURY	JURYNAME	KATEGORIENAME
21	IMAGERY Photography Talent Wettbewerb Talent Wettbewerb	Photography > Photography for > Brand and Product Presentation
		Photography > Photography for > Online/Social Media
		Photography > Photography for > Editorial
		Photography > Photography for > Spatial Experience
		Photography > Photography for > Corporate Publishing
		Photography > Photography for > Integrated Photographic Objects
		Photography > Photography for > Photography in Moving Images
		Photography > Photography for > Free Works
		Photography > Photography for > Post-Production
		Photography > Cinemagraphs / Single Image Montage
		Photography > Holistic Photography Objects
		Post-production / CGI > Post-production / CGI for Photography > Projekt
		Post-production / CGI > Hybrid Post-production / CGI > Projekt
		Photography/Illustration > Photography > All Kinds Of Media
		Photography/Illustration > Photography > Photography Objects
22	IMAGERY Illustration Talent Wettbewerb	Illustration > Illustration for > Brand Building
		Illustration > Illustration for > Activation
		Illustration > Illustration for > Spatial Experience
		Illustration > Illustration for > Online/Social Media
		Illustration > Illustration for > Editorial
		Illustration > Illustration for > Corporate Publishing
		Illustration > Illustration for > Freie Arbeit / Eigenwerbung
		Post-production / CGI > Post-production / CGI for Illustration > Projekt
		Photography/Illustration > Illustration > All Kinds Of Media
23	AUDIO Radio + Online + Publishing + Craft Talent Wettbewerb	Radio / Online > Radio/Online Media > Radiospot (einzeln)
		Radio / Online > Radio/Online Media > Radiospot (Serie)
		Radio / Online > Radio/Online Media > Pre-, Mid- und Post-Roll Ads
		Audio Publishing > Publishing Media > Podcast/Webcast (Ausgabe)
		Audio Publishing > Publishing Media > Podcast/Webcast (Serie)
		Audio Publishing > Publishing Media > Hörbuch
		Audio Publishing > Podcast/Webcast Ads > Audio Ad
		Audio Publishing > Podcast/Webcast Ads > Sponsorship
		Audio Publishing > Podcast/Webcast Ads > Branded Content
		Audio Craft > Audio Craft > Regie
		Audio Craft > Audio Craft > Audio Engineering
		Audio Craft > Audio Craft > Casting
		Audio / Sound Design / Music > Ton Gestaltung > Audio Media

JURY	JURYNAME	KATEGORIENAME
24	AUDIO Audio Design + Music Talent Wettbewerb Talent Wettbewerb	Audio Design > Audio Design > for Film
		Audio Design > Audio Design > for Digital Experience
		Audio Design > Audio Design > for Spatial Experience
		Audio Design > Audio Design > for Online/Social Media
		Audio Design > Audio Design > for Motion Design
		Audio Design > Audio Design > Brand/Corporate Design
		Audio Design > Audio Design > Audio Logo
		Music > New Composition for Advertising
		Music > New Music Composition for the Record Industry
		Music > Use of existing Music (Pick)
		Music > Brand Partnership Music
		Music > Brand Experience Music
		Music > Digital Experience Music
		Music > Film/Animation Music
		Music > Audio Design and Music > Overall Audio Piece > Projekt
		Audio / Sound Design / Music > Ton Gestaltung > Sound Design
Audio / Sound Design / Music > Ton Gestaltung > Music		
25	FILM TV/Cinema Talent Wettbewerb	Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot bis 30 Sekunden)
		Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)
		Live Action Film > Film for TV/Cinema > TV-/Kinospot (Serie)
		Film / Animation > Bewegbild Gestaltung > Live Action Film
26	FILM Mobile/Online	Live Action Film > Film for Mobile/Online Media > Digital Mobile Only (einzeln)
		Live Action Film > Film for Mobile/Online Media > Digital Mobile Only (Serie)
		Live Action Film > Film for Mobile/Online Media > Digital Pre-Roll Ad (einzeln)
		Live Action Film > Film for Mobile/Online Media > Digital Pre-Roll Ad (Serie)
		Live Action Film > Film for Mobile/Online Media > Online-Film (einzeln)
		Live Action Film > Film for Mobile/Online Media > Online-Film (Serie)
27	FILM Publishing + Spatial Experience Talent Wettbewerb	Live Action Film > Music Video > Music Video
		Live Action Film > Film for Publishing > Film für Unternehmensdarstellung
		Live Action Film > Film for Publishing > Dokumentation
		Live Action Film > Film for Publishing > Public-Service-Film
		Live Action Film > Film for Publishing > Vlog/Webcast (Ausgabe)
		Live Action Film > Film for Publishing > Vlog/Webcast (Serie)
		Live Action Film > Sonstiges > Kurzfilm/Sonderformat
		Live Action Film > Sonstiges > Taktischer Film
		Live Action Film > Sonstiges > Film für Spatial Experience
		Live Action Film > Sonstiges > Film für Point-of-Sale
Spatial Experience / Extended Reality > Konzeption & Design von Raumerlebnissen > Virtual Reality, Augment/Mixed Reality		
28	FILM Craft Talent Wettbewerb	Live Action Film > Film Craft > Regie
		Live Action Film > Film Craft > Kamera
		Live Action Film > Film Craft > Schnitt
		Live Action Film > Film Craft > Casting
		Live Action Film > Film Craft > Post-Production/CGI/VFX
		Live Action Film > Film Craft > Set/Production Design
		Film / Animation > Bewegbild Gestaltung > Post-Production/CGI/VFX

JURY	JURYNAME	KATEGORIENAME	
29	FILM Animation	Animated Film > Animation for TV/Cinema > TV-Kinospot (Einzelspot bis 30 Sekunden)	
		Animated Film > Animation for TV/Cinema > TV/Kinospot (Einzelspot ab 30 Sekunden)	
		Animated Film > Animation for TV/Cinema > TV/Kinospot (Serie)	
		Animated Film > Animation for Mobile/Online Media > Digital Mobile Only (einzel)	
		Animated Film > Animation for Mobile/Online Media > Digital Mobile Only (Serie)	
		Animated Film > Animation for Mobile/Online Media > Digital Pre-Roll Ad (einzel)	
		Animated Film > Animation for Mobile/Online Media > Digital Pre-Roll Ad (Serie)	
		Animated Film > Animation for Mobile/Online Media > Online-Film (einzel)	
		Animated Film > Animation for Mobile/Online Media > Online-Film (Serie)	
		Animated Film > Music Video > Music Video	
		Animated Film > Animation for Publishing > Film für Unternehmensdarstellung	
		Animated Film > Animation for Publishing > Dokumentation	
		Animated Film > Animation for Publishing > Public-Service-Film	
		Animated Film > Animation for Publishing > Vlog/Webcast (Ausgabe)	
		Animated Film > Animation for Publishing > Vlog/Webcast (Serie)	
		Animated Film > Sonstiges > Kurzfilm/Sonderformat	
		Animated Film > Sonstiges > Taktischer Film	
		Animated Film > Sonstiges > Film für Spatial Experience	
		Animated Film > Sonstiges > Film für Point-of-Sale	
		Animated Film > Animation Craft > Regie	
		Animated Film > Animation Craft > Character Development	
		Animated Film > Animation Craft > Background Design	
		Animated Film > Animation Craft > Post-Production/CGI/VFX	
		Talent Wettbewerb	Film / Animation > Bewegbild Gestaltung > Animation