

| Platz | Agenturen | ADC Junior Wettbewerb | | | | | ADC Wettbewerb | | | | | ADC of Europe | | | | | Cannes Lions | | | | | D&AD | | | | | LIA Award | | | | | One Show | | | | | Σ |
|---------------|--|-----------------------|---|---|----|----|----------------|---|---|----|------|---------------|---|----|-----|---|--------------|---|---|-----|---|------|---|---|-----|---|-----------|---|---|-----|---|----------|---|-----|------|---|---|
| | | B | S | G | GP | Σ | B | S | G | GP | Σ | B | S | G | GP | Σ | B | S | G | GP | Σ | B | S | G | GP | Σ | B | S | G | GP | Σ | B | S | G | GP | Σ | |
| 1 | DDB Group | | | | | 0 | 11 | 8 | 8 | 1 | 1120 | | | 5 | 150 | | | 2 | 1 | 220 | 5 | 3 | | | 220 | 1 | | | | 20 | 2 | 4 | 3 | 380 | 2110 | | |
| 2 | Scholz & Friends | | | | | 0 | 16 | 7 | 4 | | 840 | | 1 | | 20 | 3 | 4 | 2 | 1 | 440 | 4 | 1 | | | 120 | 3 | 4 | 4 | | 460 | 2 | 1 | | 80 | 1960 | | |
| 3 | Serviceplan (inkl. Plan.Net, Aimag von Lobenstein/Saint Elmo's) | 1 | 1 | | | 30 | 12 | 3 | 2 | | 480 | | 3 | 4 | 180 | 4 | | | | 80 | 2 | 4 | | | 200 | 1 | 3 | 2 | | 260 | 2 | 2 | 5 | 420 | 1650 | | |
| 4 | Heimat Werbeagentur GmbH | | | | | 0 | 23 | 9 | 4 | | 1060 | | 1 | 30 | 1 | 2 | | | | 100 | 1 | 1 | | | 60 | 2 | 1 | | | 80 | 1 | | | 20 | 1350 | | |
| 5 | Ogilvy Deutschland | | | | | 0 | 5 | 2 | 4 | | 420 | | 3 | 1 | 90 | 3 | 2 | | | 140 | | | | | 0 | 2 | 3 | 2 | | 280 | | 1 | | 60 | 990 | | |
| 6 | Kolle Rebbe GmbH (inkl. KOREFE) | 2 | | | | 20 | 16 | 9 | 3 | | 860 | | | | 0 | | | | | 0 | | | | | 0 | 2 | | | | 40 | | 1 | | 40 | 960 | | |
| 7 | Iconoclast Germany | | | | | 0 | 4 | 5 | 4 | | 520 | | | | 0 | 1 | | | | 20 | 2 | | 1 | | 100 | | 1 | | | 40 | | | | 0 | 680 | | |
| 8 | Artificial Rome | | | | | 0 | 5 | 2 | 5 | 1 | 580 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 580 | | |
| | Interactive Media Foundation | | | | | 0 | 5 | 2 | 5 | 1 | 580 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 580 | | |
| 10 | ANORAK Film | | | | | 0 | | | | | 0 | | | 0 | 2 | 2 | | | | 120 | | 1 | | | 40 | | 1 | 5 | | 340 | | | | 0 | 500 | | |
| 11 | BBDO Group Germany GmbH (inkl. Interone, Peter Schmidt Group, Proximity Worldwide) | | | | | 0 | 8 | 1 | | | 200 | | 1 | | 20 | 1 | 1 | | | 60 | 2 | | | | 40 | 1 | 1 | | | 60 | | | | 0 | 380 | | |
| 12 | Demodern GmbH | | | | | 0 | 3 | 3 | 3 | | 360 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 360 | | |
| | Rocket & Wink | | | | | 0 | 3 | 6 | 1 | | 360 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 360 | | |
| 14 | MUTABOR | | | | | 0 | 4 | 4 | | | 240 | | 2 | 1 | 70 | 1 | | | | 20 | 1 | | | | 20 | | | | | 0 | | | | 0 | 350 | | |
| 15 | ATELIER BRÜCKNER | | | | | 0 | | | 2 | 1 | 220 | | 1 | | 20 | | | | | 0 | | 1 | | | 60 | | 1 | | | 40 | | | | 0 | 340 | | |
| | ZEITmagazin | | | | | 0 | 3 | 7 | | | 340 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 340 | | |
| 17 | Grabar & Partner | 1 | | | | 10 | 2 | 1 | | | 80 | | | | 0 | | | | | 0 | | | | | 0 | 6 | | 1 | | 180 | | 1 | | 40 | 310 | | |
| 18 | Philipp & Keuntje | | | | | 0 | 4 | 2 | 1 | | 220 | | | | 0 | | | | | 0 | 1 | | | | 20 | | | | | 0 | 1 | | | 20 | 260 | | |
| 19 | Grey Germany (inkl. KW43 BRANDESIGN) | | | | | 0 | 5 | 1 | 1 | | 200 | | | | 0 | | | | | 0 | 1 | | | | 40 | | | | | 0 | | | | 0 | 240 | | |
| 20 | Publicis Pixelpark | | | | | 0 | 1 | | 1 | | 80 | | | | 0 | | 1 | | | 40 | | | 1 | | 60 | | | | | 0 | | 1 | | 40 | 220 | | |
| 21 | Cheil (inkl. MDLab) | | | | | 0 | 4 | 1 | | | 120 | | | | 0 | | | | | 0 | | 1 | | | 40 | | | | | 0 | | | | 0 | 160 | | |
| | Honey GmbH | | | | | 0 | 2 | | 2 | | 160 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 160 | | |
| 23 | Havas Düsseldorf | | | | | 0 | | 2 | | | 80 | | | | 0 | | | | | 0 | 2 | | | | 40 | | | | | 0 | 1 | | | 20 | 140 | | |
| 24 | Anomaly | | | | | 0 | 4 | 1 | | | 120 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 120 | | |
| | Herburg Weiland | | | | | 0 | 1 | 2 | | | 100 | | | | 0 | | | | | 0 | 1 | | | | 20 | | | | | 0 | | | | 0 | 120 | | |
| | zmyk | | | | | 0 | | 3 | | | 120 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 120 | | |
| 27 | Eat, Sleep + Design GmbH | | | | | 0 | | | 1 | | 60 | | 1 | | 20 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 80 | | |
| | LA RED | | | | | 0 | 5 | | | | 100 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 100 | | |
| | Römer Wildberger Werbeagentur GmbH | | | | | 0 | 1 | 2 | | | 100 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 100 | | |
| | Süddeutsche Zeitung | | | | | 0 | 3 | 1 | | | 100 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 100 | | |
| 31 | DER SPIEGEL | | | | | 0 | 2 | 1 | | | 80 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 80 | | |
| | fischerAppelt AG | | | | | 0 | 2 | 1 | | | 80 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 80 | | |
| | Landor Hamburg | | | | | 0 | 1 | | | | 20 | | | | 0 | | | | | 0 | 1 | 1 | | | 60 | | | | | 0 | | | | 0 | 80 | | |
| | Strichpunkt GmbH | | | | | 0 | 2 | 1 | | | 80 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 80 | | |
| 35 | Castenow Communications GmbH | | | | | 0 | 1 | 1 | | | 60 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 60 | | |
| | CZAR | | | | | 0 | 1 | 1 | | | 60 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 60 | | |
| | Florida Reklame | | | | | 0 | | | 1 | | 60 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 60 | | |
| | headraft | | | | | 0 | 3 | | | | 60 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 60 | | |
| | hesign | | | | | 0 | | | | | 0 | | | | 0 | | | | | 0 | | 1 | | | 60 | | | | | 0 | | | | 0 | 60 | | |
| | Keko GmbH | | | | | 0 | | | 1 | | 60 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 60 | | |
| | Mackevision Medien Design | | | | | 0 | 1 | 1 | | | 60 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 60 | | |
| | Morphoria | | | | | 0 | 1 | 1 | | | 60 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 60 | | |
| | Slanted Publishers | | | | | 0 | 1 | 1 | | | 60 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 60 | | |
| | Verlag der Tagesspiegel | | | | | 0 | 1 | 1 | | | 60 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 60 | | |
| | Wunderland Deutschland GmbH | | | | | 0 | 1 | 1 | | | 60 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 60 | | |
| 46 | Jung von Matt | 1 | 2 | | | 50 | | | | | 0 | | | | 0 | | | | | 0 | | | | 0 | | | | | 0 | | | | 0 | 50 | | | |
| | OLIVER VOSS Werbeagentur GmbH | 1 | | | | 10 | | | 1 | | 40 | | | | 0 | | | | | 0 | | | | 0 | | | | | 0 | | | | 0 | 50 | | | |
| 48 | Izu33 GmbH | | | | | 0 | | | 1 | | 40 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 40 | | |
| | 3spin GmbH | | | | | 0 | | | 1 | | 40 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 40 | | |
| | Berliner Morgenpost | | | | | 0 | | | 1 | | 40 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 40 | | |
| | Bureau Johannes Erler | | | | | 0 | | | 1 | | 40 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 40 | | |
| | Bureau Ludwig | | | | | 0 | | | 1 | | 40 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 40 | | |
| | German Wahnsinn | | | | | 0 | | | 1 | | 40 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 40 | | |
| | Leo Burnett Deutschland | | | | | 0 | | | 1 | | 40 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 40 | | |
| | Saatchi & Saatchi | | | | | 0 | | | 1 | | 40 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 40 | | |
| | SCHUMACHER - Brand + Interaction Design | | | | | 0 | | | 1 | | 40 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 40 | | |
| | Studio Düttmann | | | | | 0 | | 2 | | | | 40 | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | | | | 0 | 40 | | |
| Studio Oeding | | | | | 0 | | | 1 | | | 40 | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | | | | 0 | 40 | | | |
| 59 | COORDINATION Berlin | | | | | 0 | 1 | | | | 20 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 20 | | |
| | denkwerk GmbH | | | | | 0 | 1 | | | | 20 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 20 | | |
| | dirk&philip kommunikation | | | | | 0 | 1 | | | | 20 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 20 | | |
| | Elastique GmbH | | | | | 0 | 1 | | | | 20 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 20 | | |
| | Frankfurter Allgemeine Zeitung | | | | | 0 | 1 | | | | 20 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 20 | | |
| | Freie Radikale | | | | | 1 | | | | | 20 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 20 | | |
| | KMS Team GmbH | | | | | 0 | 1 | | | | 20 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 20 | | |
| | kontrastmoment GmbH | | | | | 0 | 1 | | | | 20 | | | | 0 | | | | | 0 | | | | | 0 | | | | | 0 | | | | 0 | 20 | | |
| | magma design studio | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |