

RESULTS ADC*E Judging 2011

Results		Country	Category	Company Name	Client
Grand Prix	Nomi	Germany	2.5. Mixed Media Campaings	Jung von Matt AG	Dortmund Concerthall
Gold	Nomi	Netherlands	1.1. TV Commercials	Wieden + Kennedy Amsterdam	Nike
Gold	Nomi	Spain	1.3 Public Service & Charity	Germinal Comunicación	Médicos Sin Fronteras (MSI
Gold	Nomi	Switzerland	1.4. Corporate Video/TV	Neutral Zürich AG	Pringle of Scotland
Gold	Nomi	Germany	1.6. Sounddesign - Soundlogos, Audio-CI	Jung von Matt AG	Concerthall Dortmund
Gold	Nomi	Czech Republic	1.7. Any other - Innovative use of Audio, Songs, Internet-Items	Leagas Delaney Praha s.r.o.	Kofola a.s.
Gold	Nomi	Germany	1.7. Any other - Innovative use of Audio, Songs, Internet-Items	Serviceplan	Sky Deutschland Fernsehen & Co. KG
Gold	Nomi	Germany	2.1. Poster Advertising	serviceplan	BMW AG Deutschland
Gold	Nomi	France	2.1. Poster Advertising	Young & Rubicam France	Surfrider Foundation Europe
Gold	Nomi	Germany	2.2. Newspaper Advertising	Serviceplan	Lego GmbH
Gold	Nomi	Germany	2.4. Mailings	Lukas Lindemann Rosiński GmbH	Daimler AG
Gold	Nomi	Germany	3.1. Interactive media: Websites	Grimm Gallun Holtappels Werbeagentur GmbH & Co.	Hi-Cone, a division of ITW E S.A.
Gold	Nomi	Germany	3.1. Interactive media: Websites	kempertrautmann gmbh	edding International GmbH
Gold	Nomi	France	3.1. Interactive media: Websites	BETC Euro RSCG	Canal+
Gold	Nomi	Spain	3.2. Apps	Herraizsoto&Co.	Camper
Gold	Nomi	Austria	3.3. Online advertising	Draftfcb Partners Werbeagentur Ges.m.b.H.	Verein Wiener Frauenhäuse
Gold	Nomi	Spain	3.4. Mobile applications	Leo Burnett Iberia	Fiat
Gold	Nomi	Germany	3.5 Any other	Ogilvy Frankfurt	Moto Waganari
Gold	Nomi	Latvia	3.5. Any other	Dudums	Ir Magazine
Gold	Nomi	Hungary	3.5. Any other	Grey Worldwide Hungary Kft.	ChocoMe

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Gold	Nomi	Germany	4.1. Graphic Design	serviceplan	BMW AG Deutschland
Gold	Nomi	Germany	4.2. Editorial/Books/Corporate Publishing/Catalogues	gobasil	Deutsche Bibelgesellschaft, German Bible Association
Gold	Nomi	Germany	4.3. Corporate Identity/Corporate Design/Branding	Kolle Rebbe / KOREFE	T.D.G. Vertriebs GmbH & Co
Gold	Nomi	Germany	4.3. Corporate Identity/Corporate Design/Branding	Ruddigkeit Corporate Ideas Berlin	Kulturprojekte Berlin GMBH
Gold	Nomi	Germany	4.6. TV Graphics	MTV Networks Advertising Unit	MTV Networks Germany Gr
Gold	Nomi	Germany	4.7. Any other	Ogilvy Frankfurt	SAP
Gold	Nomi	Germany	5.1. Promotions	Jung von Matt AG	Dortmund Concerthall
Gold	Nomi	Spain	5.1. Promotions	Shackleton Spain	Spainair
Gold	Nomi	Germany	5.2. Ambient Media	Jung von Matt AG	Daimler AG
Gold	Nomi	Germany	5.4. Events (Corporate, Public, Consumer, Social/Cultural)	DDB Tribal Group	Diesel Deutschland
Gold	Nomi	Germany	5.5. Environmental Design (Trade Booths, Concept Stores, Brandscapes)	ART+COM	Otto Bock HealthCare GmbH
Gold	Nomi	Germany	6.1 European Student of the Year	Hochschule für Fernsehen und Film: Florian F. Duenzen	
Gold	Nomi	Austria	6.2 Young European Creative	Euro RSCG Vienna/Junior: Bernhard Gialer	Verein NeunerHaus
	Nomi	Switzerland	1.1. TV Commercials	Spillmann/Felser/Leo Burnett AG	Sunrise Telecommunication
	Nomi	Germany	1.1. TV Commercials	Serviceplan	LEGO GmbH
	Nomi	Italy	1.1. TV Commercials	EURO RSCG MILANO	CITROEN
	Nomi	Germany	1.1. TV Commercials	Jung von Matt AG	Daimler AG
	Nomi	Portugal	1.1. TV Commercials	Sync - Produção Audiovisual, Lda.	Queer Lisboa - Festival do C Gay e Lésbico de Lisboa
	Nomi	Austria	1.1. TV Commercials	Ogilvy and Mather Vienna	Reed Messe Wien
	Nomi	Germany	1.1. TV Commercials	Grabarz & Partner	jobsintown.de GmbH

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Results	Country	Category	Company Name	Client
Nomi	Austria	1.2. Cinema Commercials	Demner, Merlicek & Bergmann	XXXLutz KG/ moemax
Nomi	Germany	1.2. Cinema Commercials	Jung von Matt AG	Daimler AG
Nomi	Spain	1.2. Cinema Commercials	Procter & Gamble	Gillette
Nomi	Germany	1.2. Cinema Commercials	Grabarz & Partner, Lukas Lindemann Rosiński	IKEA Deutschland GmbH &
Nomi	Germany	1.4. Corporate Video/TV	Jack Rouse Associates	ALDAR Properties PJSC + F SPA
Nomi	Poland	1.5. Radio Commercials	Change Integrated Sp z o.o.	Buddy Diving School
Nomi	Austria	1.5. Radio Commercials	Demner, Merlicek & Bergmann	Mobilkom Austria AG/ bob
Nomi	Portugal	1.5. Radio Commercials	Fischer+Bus	PORTUGUESE SLEEP ASSOCIATION - APS
Nomi	Germany	1.6 Sounddesign - Soundlogos, Audio-CI	Grey Worldwide GmbH	Deutscher Tierschutzbund
Nomi	Germany	1.6 Sounddesign - Soundlogos, Audio-CI	Heimat Werbeagentur GmbH	Hornbach Baumarkt AG
Nomi	Germany	1.7 Any other - Innovative use of Audio, Songs, Internet-Items	Lukas Lindemann Rosiński GmbH	Germanwings GmbH
Nomi	Germany	1.7. Any other - Innovative use of Audio, Songs, Internet-Items	Grabarz & Partner	Galaxxy-Pet Food GmbH
Nomi	Hungary	1.7. Any other - Innovative use of Audio, Songs, Internet-Items	Leo Burnett Budapest	Leo Burnett Budapest (self promotion)
Nomi	Poland	1.7. Any other - Innovative use of Audio, Songs, Internet-Items	Change Integrated Sp z o.o.	Silesia Party
Nomi	Germany	2.1 Poster Advertising	Grabarz & Partner	Volkswagen AG
Nomi	Switzerland	2.1. Poster Advertising	Publicis Communications Schweiz AG	L'Oréal Suisse SA
Nomi	Germany	2.1. Poster Advertising	DDB Tribal Group	Volkswagen AG
Nomi	Switzerland	2.1. Poster Advertising	Ruf Lanz, Zürich	Echtzeit Publishing
Nomi	Switzerland	2.1. Poster Advertising	Ruf Lanz, Zürich	VBZ Public Traffic
Nomi	Germany	2.1. Poster Advertising	Serviceplan	LEGO GmbH

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Nomi	Germany	2.1. Poster Advertising	Serviceplan	Panini Verlags GmbH
Nomi	Germany	2.1. Poster Advertising	BBDO Germany GmbH	Daimler AG
Nomi	Spain	2.1. Poster Advertising	Contrapunto BBDO Madrid	Amnesty International
Nomi	Germany	2.1. Poster Advertising	Scholz & Friends	DIE WELT / WELT KOMPAKT Axel Springer AG
Nomi	Germany	2.1. Poster Advertising	kempertrautmann west gmbh	Audi AG
Nomi	France	2.1. Poster Advertising	BETC Euro RSCG	Evian
Nomi	France	2.1. Poster Advertising	BETC Euro RSCG	McDonald's France
Nomi	Switzerland	2.2. Newspaper Advertising	Ruf Lanz, Zürich	VBZ Public Traffic
Nomi	Switzerland	2.2. Newspaper Advertising	Advico Y&R AG (Y&R Gruppe)	SonntagsZeitung
Nomi	France	2.2. Newspaper Advertising	BETC Euro RSCG	Canal+
Nomi	Germany	2.2. Newspaper Advertising	Serviceplan	A. W. Faber-Castell Vertrieb
Nomi	Sweden	2.2. Newspaper Advertising	The Fan Club	Sydsvenskan Daily News
Nomi	France	2.2. Newspaper Advertising	Young & Rubicam France	Surfrider Foundation Europe
Nomi	Germany	2.3. Magazine & Trade Advertising	DDB Tribal Group	Volkswagen AG
Nomi	Netherlands	2.3. Magazine & Trade Advertising	Wieden + Kennedy Amsterdam	Nike
Nomi	Germany	2.3. Magazine & Trade Advertising	Ogilvy Frankfurt	Rolling Stone Magazine
Nomi	France	2.3. Magazine & Trade Advertising	BETC Euro RSCG	Evian
Nomi	Germany	2.4. Mailings	Serviceplan	Reporters Without Borders A
Nomi	Germany	2.4. Mailings	Scholz & Friends	Scholz & Friends Hamburg C
Nomi	Hungary	2.4. Mailings	Ogilvy & Mather Hungary	Modern Alarm

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Nomi	Switzerland	2.5. Mixed Media Campaings	Sunrise Telecommunication	Spillmann/Felser/Leo Burnett
Nomi	Switzerland	2.5. Mixed Media Campaings	Wirz / BBDO	Heilsarmee (Army Salvation)
Nomi	Netherlands	2.5. Mixed Media Campaings	Nike Comms Team	Nike
Nomi	UK	2.5. Mixed Media Campaings	Publicis London	Renault UK Ltd
Nomi	Germany	2.5. Mixed Media Campaings	Scholz & Friends	Daimler AG
Nomi	Germany	2.5. Mixed Media Campaings	kempertrautmann gmbh	Initiative vermisste Kinder
Nomi	Austria	2.5. Mixed Media Campaings	Ogilvy and Mather Vienna	Reed Messe Wien
Nomi	Czech Republic	3.1. Interactive media: Websites	Symbio Digital s. r. o.	T-Mobile Czech Republic
Nomi	Spain	3.1. Interactive media: Websites	Herraizsoto&Co.	Camper
Nomi	Germany	3.1. Interactive media: Websites	Grimm Gallun Holtappels Werbeagentur GmbH & Co.	Grimm Gallun Holtappels Werbeagentur GmbH & Co.
Nomi	Finland	3.1. Interactive media: Websites	Mainostoimisto Satumaa Oy	Logomo/Hartela Oy
Nomi	Italy	3.1. Interactive media: Websites	BRIGHT.LY S.R.L.	Lavazza S.p.A.
Nomi	Italy	3.1. Interactive media: Websites	Hello!Brain - Beehive communication	Davide Campari Milano S.p.a.
Nomi	UK	3.2. Apps	Publicis London	Depaul UK
Nomi	Italy	3.2. Apps	Young & Rubicam Brands	Armani
Nomi	Hungary	3.2. Apps	Laboratory Ideas	IKEA Hungary
Nomi	Hungary	3.2. Apps	cluso	Hungarian Telekom
Nomi	Switzerland	3.3. Online advertising	Euro RSCG Zürich	Credit Suisse
Nomi	Germany	3.3. Online advertising	Kolle Rebbe GmbH	Nike Deutschland
Nomi	Germany	3.3. Online advertising	kempertrautmann gmbh	edding International GmbH

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Nomi	Italy	3.3. Online advertising	CRIC	Poste Italiane
Nomi	Germany	3.3. Online advertising	kempertrautmann gmbh	edding International AG
Nomi	Germany	3.3. Online advertising	kempertrautmann gmbh	Initiative vermisste Kinder
Nomi	Hungary	3.3. Online advertising	Ogilvy & Mather Hungary	Habitat for Humanity Hungar
Nomi	Germany	3.3. Online advertising	Grabarz & Partner	IKEA Deutschland GmbH &
Nomi	Portugal	3.3. Online advertising	Excentric	Excentric
Nomi	Hungary	3.3. Online advertising	DDB Rekl-m_gynökség Kft.	Amnesty International
Nomi	Spain	3.3. Online advertising	Herraizsoto&Co.	BMW España
Nomi	Germany	3.4. Mobile applications	Kolle Rebbe GmbH	Bischoefliches Hilfswerk MISEREOR e.V.
Nomi	Germany	3.4. Mobile applications	Jung von Matt AG	TUI interactive GmbH
Nomi	Germany	3.4. Mobile applications	kempertrautmann gmbh	Initiative vermisste Kinder
Nomi	Sweden	3.4. Mobile applications	Jung von Matt	MINI
Nomi	Russia	3.5 Any other	Znamenka	Arko
Nomi	Switzerland	3.5. Any other	Jung von Matt / Limmat	Caritas
Nomi	Switzerland	3.5. Any other	Contexta AG	Swisscom (Schweiz) AG
Nomi	Spain	3.5. Any other	Leo Burnett Iberia	Jeep
Nomi	Germany	3.5. Any other	Ogilvy Frankfurt	IKEA
Nomi	Italy	3.5. Any other	Saatchi & Saatchi Srl	MiBAC - Ministero per i Beni Attività Culturali
Nomi	Germany	3.5. Any other	Jung von Matt AG	JvM/Neckar
Nomi	Germany	3.5. Any other	Grabarz & Partner	WIENERS+WIENERS GmbI

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Nomi	Austria	3.5. Any other	fischerAppelt AG	Daimler AG, Nicole Israng
Nomi	Hungary	3.5. Any other	cluso	Filmm'zeum
Nomi	Russia	3.5. Any other	AMK Znamenka	Minsotszdravrazvitie
Nomi	Italy	3.5. Any other	JWT/RMG Connect	Kimberly-Clark
Nomi	Spain	4.1. Graphic Design	Mucho	Dhub
Nomi	Germany	4.1. Graphic Design	kempertrautmann gmbh	edding International GmbH
Nomi	Germany	4.1. Graphic Design	Jung von Matt AG	LemonAid Beverages GmbH
Nomi	Germany	4.1. Graphic Design	serviceplan	serviceplan campaign hamb gmbh & co. kg
Nomi	Germany	4.1. Graphic Design	Lukas Lindemann Rosiński GmbH	Daimler AG
Nomi	Spain	4.1. Graphic Design	Run Design	Grupo Tragaluz
Nomi	Portugal	4.1. Graphic Design	Pacifica	Fitei
Nomi	Spain	4.2. Editorial/Books/Corporate Publishing/Catalogues	Mucho	Pepe Andreu
Nomi	Germany	4.2. Editorial/Books/Corporate Publishing/Catalogues	KircherBurkhardt GmbH	OBI Group Holding GmbH
Nomi	Switzerland	4.2. Editorial/Books/Corporate Publishing/Catalogues	W.I.R.E.	W.I.R.E.
Nomi	Germany	4.2. Editorial/Books/Corporate Publishing/Catalogues	Jung von Matt AG	LemonAid Beverages GmbH
Nomi	Spain	4.2. Editorial/Books/Corporate Publishing/Catalogues	Universidad de Sevilla	Universidad de Sevilla
Nomi	Croatia	4.2. Editorial/Books/Corporate Publishing/Catalogues	Bruketa&Zinic OM	Adris Group
Nomi	Germany	4.2. Editorial/Books/Corporate Publishing/Catalogues	Ogilvy & Mather Advertising GmbH	GlaxoSmithKline Consumer Healthcare GmbH & Co. KG
Nomi	Spain	4.2. Editorial/Books/Corporate Publishing/Catalogues	Ladyssenyadora	Festa Major de Vilafranca de Penedès
Nomi	Portugal	4.2. Editorial/Books/Corporate Publishing/Catalogues	This is Pacifica	Red Bull

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Nomi	Portugal	4.2. Editorial/Books/Corporate Publishing/Catalogues	IVITY BRAND CORP	VILA JOYA
Nomi	Czech Republic	4.3. Corporate Identity/Corporate Design/Branding	Konektor, a.s.	Czech Rugby Union
Nomi	Spain	4.3. Corporate Identity/Corporate Design/Branding	Casa Mariol	Casa Mariol
Nomi	Germany	4.3. Corporate Identity/Corporate Design/Branding	Rose Pistola GmbH	Luitpoldblock GbR, Cafe Lui
Nomi	Spain	4.3. Corporate Identity/Corporate Design/Branding	Larsson' Duprez	Fomento de Construcciones Contratas
Nomi	Norway	4.3. Corporate Identity/Corporate Design/Branding	Oktan Stavanger	Sola Betong
Nomi	Switzerland	4.4 Illustration and Photography	Wunderman (Y&R Gruppe)	Phonak AG
Nomi	Switzerland	4.4. Illustration and Photography	Studio Achermann	ADC Switzerland
Nomi	Austria	4.4. Illustration and Photography	Friendly Fire	Modeatelier Linda Zlok
Nomi	Germany	4.4. Illustration and Photography	Uwe Duettmann	Uwe Duettmann
Nomi	Germany	4.4. Illustration and Photography	Scholz & Friends	Loewe Opta GmbH
Nomi	Germany	4.4. Illustration and Photography	Scholz & Friends	BUND e.V.
Nomi	Germany	4.4. Illustration and Photography	kempertrautmann gmbh	Audi AG
Nomi	Austria	4.4. Illustration and Photography	DDB Tribal Group	McDonald's Austria
Nomi	Germany	4.4. Illustration and Photography	Christopher thomas	Passionsspiele oberammerg
Nomi	Estonia	4.4. Illustration and Photography	Kontuur LB OÜ	Altia Eesti
Nomi	Spain	4.5. Packaging	Atipus	Celler el Masroig
Nomi	Spain	4.5. Packaging	Casa Mariol	Casa Mariol
Nomi	Spain	4.5. Packaging	Moruba	Vintae
Nomi	Germany	4.5. Packaging	Scholz & Friends	Festina Uhren GmbH

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Nomi	Italy	4.5. Packaging	Trelink	Manaresi
Nomi	Spain	4.5. Packaging	Estudio Rosa Lázaro	Cuvée3000
Nomi	Germany	4.5. Packaging	Scholz & Friends	Panasonic Energy Europe N
Nomi	Germany	4.5. Packaging	kempertrautmann gmbh / loved ambh	Goertz 17 GmbH
Nomi	Austria	4.5. Packaging	Ogilvy and Mather Vienna	Brandl Winery
Nomi	Germany	4.6. TV Graphics	Heye & Partner GmbH	SKY Deutschland GmbH & C
Nomi	Austria	4.7 Any Other	Springer & Jacoby Österreich GmbH	Sofitel Vienna Stephansdom
Nomi	Germany	4.7. Any other	Gobasil	Deutsche Bibelgesellschaft, German Bible Association
Nomi	Germany	4.7. Any other	Jung von Matt AG	Waxhouse Betriebs GmbH
Nomi	Germany	4.7. Any other	Scholz & Friends	Frankfurter Allgemeine Zeitu GmbH
Nomi	Austria	4.7. Any other	Bluetango WerbegmbH	Telekom Austria Group
Nomi	Germany	4.7. Any other	kempertrautmann gmbh / loved ambh	Goertz 17 GmbH
Nomi	Austria	4.7. Any other	Ogilvy and Mather Vienna	Pupil's Aid
Nomi	Germany	4.7. Any other	Clormann Design	Clormann Design
Nomi	Germany	4.7. Any other	JUNO	Arctic Paper
Nomi	Switzerland	5.1 Promotions	Wirz / BBDO	Heilsarmee (Army Salvation)
Nomi	Germany	5.1. Promotions	Serviceplan	Sky Deutschland Fernsehen & Co. KG
Nomi	Ukraine	5.1. Promotions	Leo Burnett Ukraine	Art Directors Club Ukraine
Nomi	Germany	5.1. Promotions	BBDO Germany GmbH	Wrigley GmbH
Nomi	Germany	5.1. Promotions	Ogilvy Frankfurt	Sportscheck GmbH

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Nomi	Germany	5.1. Promotions	Scholz & Friends	Daimler AG
Nomi	Germany	5.1. Promotions	kempertrautmann gmbh	Initiative vermisste Kinder
Nomi	Norway	5.1. Promotions	Kitchen Leo Burnett	Fretex
Nomi	Germany	5.1. Promotions	Lukas Lindemann Rosiński GmbH	Germanwings GmbH
Nomi	Germany	5.2. Ambient Media	DDB Tribal Group	Entega Vertrieb GmbH & Co
Nomi	UK	5.2. Ambient Media	Publicis London	Renault UK Ltd
Nomi	Norway	5.2. Ambient Media	Kitchen Leo Burnett	Fretex
Nomi	Germany	5.2. Ambient Media	serviceplan	serviceplan campaign hamb gmbh & co. kg
Nomi	Germany	5.2. Ambient Media	Grabarz & Partner, Lukas Lindemann Rosiński	IKEA Deutschland GmbH &
Nomi	Switzerland	5.3. New use of media	Spillmann/Felser/Leo Burnett AG	WOZ Die Wochenzeitung
Nomi	Spain	5.3. New use of media	Contrapunto BBDO Madrid	Galp
Nomi	Austria	5.3. New use of media	Traktor Wien	Samsung Electronics Austria
Nomi	Austria	5.3. New use of media	Ogilvy and Mather Vienna	Reed Messe Wien
Nomi	Germany	5.3. New use of media	serviceplan	BMW AG Deutschland
Nomi	Hungary	5.3. New use of media	Laboratory Ideas	IKEA Hungary
Nomi		5.4 Events (Corporate, Public, Consumer, Social/Cultural)		Swisscom AG
Nomi	Germany	5.4. Events (Corporate, Public, Consumer, Social/Cultural)	Jung von Matt AG	Concerthall Dortmund
Nomi	Germany	5.5. Environmental Design (Trade Booths, Concept Stores, Brandscapes)	Atelier Markgraph (Concept, Design and Realisation)	Daimler AG
Nomi	Germany	5.5. Environmental Design (Trade Booths, Concept Stores, Brandscapes)	Tim John I studio for scenoaphv	E. Breuninger GmbH
Nomi	Spain	5.5. Environmental Design (Trade Booths, Concept Stores, Brandscapes)	Leo Burnett Iberia	Sony

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Nomi	Germany	5.5. Environmental Design (Trade Booths, Concept Stores, Brandscapes)	Atelier Brückner	State Grid Corporation of Ch (SGCC)